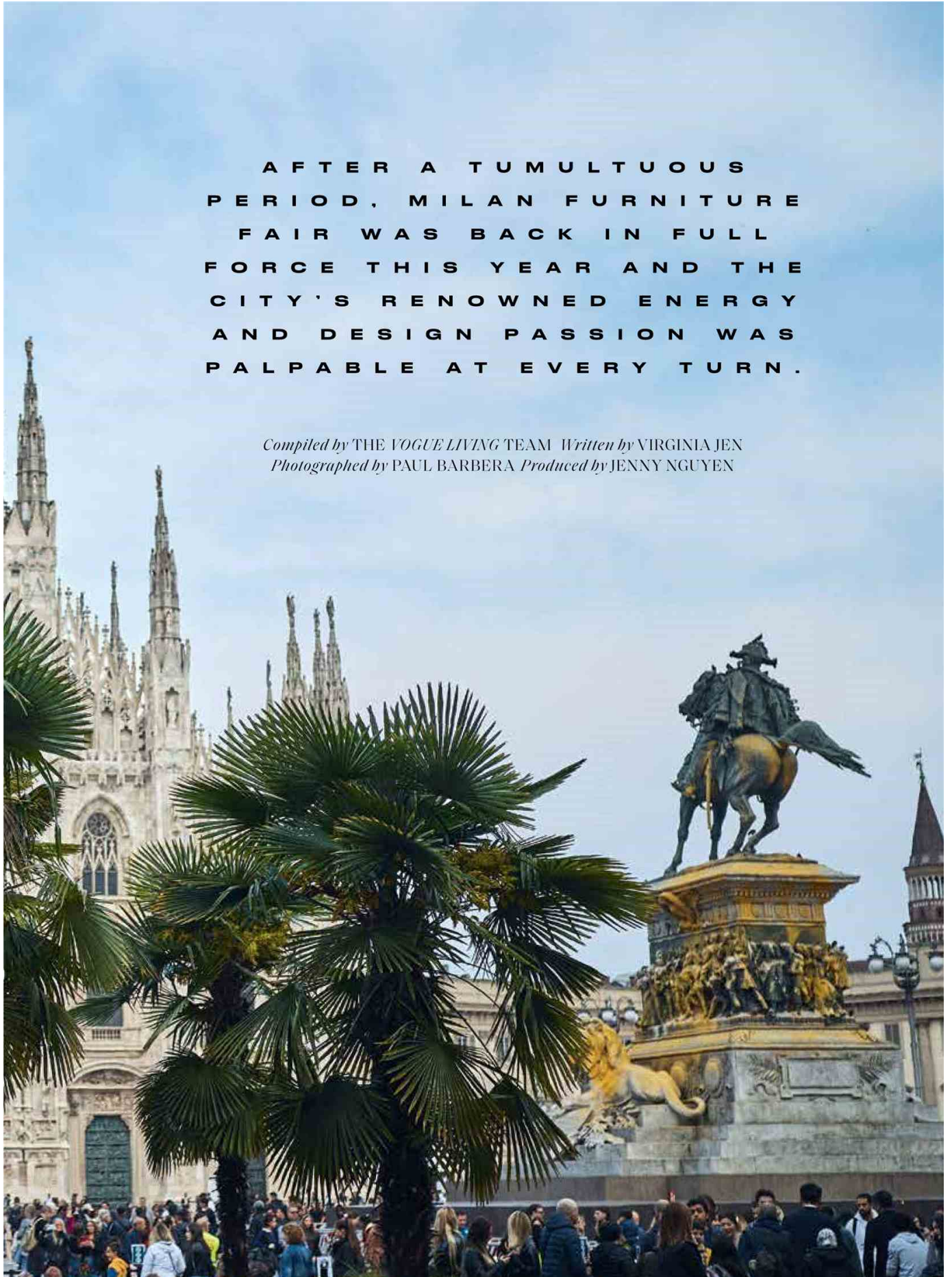


**SALONE  
DEL  
MOBILE  
2023**



AFTER A TUMULTUOUS  
PERIOD, MILAN FURNITURE  
FAIR WAS BACK IN FULL  
FORCE THIS YEAR AND THE  
CITY'S RENOWNED ENERGY  
AND DESIGN PASSION WAS  
PALPABLE AT EVERY TURN.

*Compiled by THE VOGUE LIVING TEAM Written by VIRGINIA JEN  
Photographed by PAUL BARBERA Produced by JENNY NGUYEN*



**PHILIPPE STARCK**

## **SIMPLE ACT**

Philippe Starck draws a crowd wherever he goes and it was no different at the **Cassina** showroom where his Valor.S light debuted. The light was named in tribute to Vallauris, a French Riviera town with a rich history of enamelled ceramics, and home to such artists as the late Pablo Picasso and Marc Chagall.

"Before everything, there is ecology," says **Starck** of his creative process. "I always try to make magic with less, and with this light, it's simply clay, you bake it and it's finished. It's something incredibly archaic in a good way." Of the creative legacy of Vallauris (**Starck** has his own ceramic collection from the village), he talks of the artists and how "they just played and had a sort of competition between them where they just did it for fun — I like the idea to use nothing, add fun, culture, intuition, friendship and create beauty."

*cassina.com mobilia.com.au*

