

philippe starck unveils 'Mi MIX' edgeless display smartphone for xiaomi

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philippe starck has unveiled the design of a near full-screen ceramic smartphone called 'Mi MIX' for chinese electronics company xiaomi. the device couples design and digital thinking, pushing visual and technological boundaries to ensure an easy grip experience and optimize listening. combined with a minimal aesthetic, 'Mi MIX' is a full-screen device with a beveled chamfer, curved on each end — furthering its disruptive and innovative appearance.



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the device couples design and digital thinking, pushing visual and technological boundaries
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starck has designed the xiaomi 'Mi MIX' with the user in mind. without edges or corners, the display is smooth and extended to the maximum — without buttons or loudspeakers. the 6.4" edgeless display features ultra-high 91.3% screen-to-body ratio — the highest on any smartphone to date. its full ceramic body — including back cover, frame, and side buttons — provides seamless connectors that fuse 'Mi MIX's body without any external adhesives. cantilever piezoelectric ceramic acoustic technology replaces the traditional earpiece speaker, allowing users to listen to calls without the earpiece. additionally, a compact front camera, about 50% smaller than traditional camera modules, is almost invisibly located along the device's 'chin'.

'designing a smartphone is a new creative experience for me,' starck says. 'it's a beginning. to create today the smartphone of the future.'



a beveled chamfer creates curves on each end of the device



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packaging is equipped with a custom-designed handmade leather protective shell



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