

Between the Borders of France and Monaco: A'trego

Imagine the sexy scenes of Côte d'Azur: oversized yachts, celebrity jam, beach clubs, and a sophistication like no other. Right there, in Cap d'Ail, between the borders of France and Monaco, Philippe Starck invents A'trego.

Philippe Starck presents, along with Cyrille Regottaz the former manager of Jimmy'z Monaco, a surrealist edge to a dream he calls a fisherman's hut. It's a restaurant on a jetty, spreading over 1,000 square meters divided to three floors.

The "a la carte" menu offers traditional cooking of the finest ingredients, with little twists here and there. To top the foot and car access, the venue can be reached through water, and through air, as a heliport is situated only a few meters away. This extravaganza is inspired by the simple life of a fisherman, but what is left of the simple life is only the sun and the sea, and maybe the illusory echoes of a guitar playing at a gathering around fire and grilled fish.



A restaurant
by **Philippe Starck**

International Whereabouts

A'trego

The first floor, or the 'main deck,' is filled with furniture elements from Philippe Starck designs blended with nautical codes, and large tables are decorated with mismatched crockery and cutlery. The second floor is a large terrace overlooking visual surprises for a sensation almost close to nature, served by a separate bar and kitchen.

The ground floor or the 'night cargo' is the hidden area of A'trego, and to avoid describing it as poshy, we'll say it is only open at night for the closest circle of "friends," in other words; it's a members-only party club.

It's about water, love, friends and sun; we had thought that a place like this only exists in our dreams, but like Philippe Starck's habitude, he made it real.



Place and ambition inspired an idea which Philippe Starck transformed into a poetic creation, to then become the vehicle for a new art of living

