

KATSUYA

SBE OPENS TENTH LOCATION OF ICONIC KATSUYA BRAND
*Designed by Philippe Starck, the Modern Japanese Cuisine Restaurant Debuts
in The Bahamas at Baha Mar Casino*

LOS ANGELES (August 15, 2017) – [Katsuya](#), sbe’s culinary concept named “Best-in-Class” by IMA and recurrent winner of Open Table’s Diners’ Choice award, opens doors on August 15, 2017 at Baha Mar, the \$4.2 billion integrated resort development located along the pristine beaches of New Providence in the Bahamas. Showcasing the dynamic pairing of master sushi Chef Katsuya Uechi and design impresario Philippe Starck, Katsuya Baha Mar is centrally located in the heart of the largest casino in the Caribbean with 250 seats, and will be sbe’s first concept to open at the luxury resort destination. Ten curated, vibrant sbe restaurants and lounges will be opening over the next six months, in addition to the highly-anticipated 299-room SLS hotel.

Speaking to the growth of Katsuya’s brand, Sam Nazarian, Founder and CEO of the international hospitality group sbe, shares: “Conceived by sbe, Katsuya was one of our first culinary concepts, and we’re extremely proud to be opening our tenth location.” He adds: “This opening is a symbol of Katsuya’s evolution, longevity, and ability to remain relevant in a crowded, global scene. From opening our first location in Los Angeles and expanding throughout the US, to opening internationally in the Middle East, and now, the Bahamas, Katsuya’s momentum is not slowing down. We credit our success to Chef Katsuya’s exceptional cuisine, energy on the restaurant floor, and, of course, Philippe’s visionary interior design.”

“We welcome master sushi Chef Katsuya Uechi’s and sbe’s award-winning modern Japanese restaurant to our extensive roster of global flavors at Baha Mar,” said Graeme Davis, President of Baha Mar. “The addition of Katsuya, along with ten sbe restaurants and lounges, reinforces Baha Mar as a rich culinary destination in the heart of the Caribbean. Chef Katsuya’s fresh take on Japanese cuisine, coupled with the world-class design of Philippe Starck, will bring a heightened, unparalleled luxury experience to our guests.”

Katsuya Baha Mar is the tenth location in an expanding worldwide portfolio that includes Los Angeles, Las Vegas, Miami, Dubai and Kuwait. In addition to Baha Mar, the brand will add a second location in Miami when SLS LUX Brickell opens later this year, and has plans to open 11 more locations by 2020 – over half of which will open doors in the Middle East.

Marrying master Chef Katsuya Uechi’s fresh and innovative takes on Japanese classics with a bold and sophisticated design from creator Philippe Starck, Katsuya delivers an original dining experience, exemplifying and adding to Baha Mar’s new and vibrant luxury destination. The restaurant comfortably accommodates 250 diners, with indoor and outdoor patio seating, both featuring two bars in each area. Providing the signature elements of Katsuya, the Baha Mar location features Starck’s bold, sleek and contemporary design creating a sophisticated yet approachable dining experience.

Using natural wood elements throughout the multiple dining areas, Starck incorporates striking and luxurious white and tan leather seating, while backlit Japanese iconography line the walls. Katsuya's main dining rooms feature high ceilings with warm tan and grey wall accents, while the iconic Dragon Room, best used for private dining and events, uses custom wallpaper resembling dragon scales for a dramatic yet glamorous touch. As his Katsuya design portfolio expands to its tenth location, Starck has seamlessly perfected contrasting traditional Japanese design with modern dining.

Guests can enjoy specialty and traditional sushi rolls, sashimi platters, and robata grills. Katsuya is a culinary journey through the senses of sight, sound, smell, and taste. Chef Uechi's signature dishes include **Yellowtail Sashimi with Jalapeño**, **Seared Tuna with Japanese Salsa**, **Baked Crab Hand Rolls**, **Crispy Rice with Spicy Tuna**, **Wahoo Sashimi with Crispy Onion**, **Katsuya Ceviche**, **Salmon Sashimi with Caviar**, and **Japanese Octopus Carpaccio**. Designed to be paired with food, Katsuya offers a handcrafted, award-winning cocktail program and extensive sake menu choices such as, **Burning Mandarin** with *Absolut Mandarin vodka, hand-crushed serrano chili, freshly squeezed lemon and orange juice and a splash of cranberry*; **Cucumber Watermelon Mojito** with *Bacardi rum, crushed seedless watermelon, english cucumbers, fresh mint and freshly squeezed lime juice*; **Katsuya Fresh** with *Grey Goose vodka, Rock Sake, hand-crushed english cucumbers and freshly squeezed lime juice*; **The Samurai** with *Maker's Mark bourbon, yuzu juice and fresh ginger*; **White Grapefruit Cosmo** with *Belvedere Pink Grapefruit vodka, Cointreau, freshly squeezed lime juice and white cranberry juice*; **Rico Siempre** with *Avion Silver tequila, organic muscovado syrup, freshly squeezed lime juice and ginger beer*.

Located at One Baha Mar Blvd, Nassau, The Bahamas at Baha Mar Casino, Katsuya is open Tuesday through Saturday from 5:30 p.m. to 1:00 a.m. For more information, please visit www.katsuyarestaurant.com. Follow on Instagram and Facebook at @katsuyabysbe.

ABOUT Katsuya: sbe's Katsuya is the dream of Master Chef Katsuya Uechi, bringing fresh, modern takes on Japanese classics mixed with design icon Philippe Starck's sleek and sultry interiors. With more than nine locations worldwide, including Los Angeles, Las Vegas, South Beach, and Kuwait, Katsuya's trademark award winning cuisine and bold design has created an international empire. Using only the freshest ingredients, Chef Katsuya Uechi crafts dishes with a modern twist and elegance, paired with signature cocktails and an extensive sake list.

ABOUT sbe: Established in 2002 by Founder and CEO Sam Nazarian, **sbe** is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, **sbe** is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, **sbe** has an unparalleled global portfolio featuring over 20 world-class lifestyle hotel properties in 9 attractive gateway markets and more than 136 global world-renowned hotels, entertainment and food & beverage outlets. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and

residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify **sbe** as the preeminent leader across hospitality. **sbe** will continue its expansion with 13 hotel properties opening in the next two years (some with residences), including SLS Baha Mar, SLS Seattle, Mondrian Doha and Mondrian Dubai. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, Redbury, Hyde Hotel & Residences, Clift, Hudson, Sanderson and St Martins Lane. In addition, **sbe** has the following internationally acclaimed restaurants and lounges: Katsuya, Cleo, The Bazaar by José Andrés, Fi'lia by Michael Schwartz, Umami Burger, Hyde Lounge and Skybar. More information about **sbe** can be obtained at sbe.com.

ABOUT Baha Mar: Baha Mar is a master planned \$4.2 billion integrated resort development being purchased by Hong Kong-based conglomerate Chow Tai Fook Enterprises Limited (CTFE). The beachfront destination includes three global brand operators – Grand Hyatt, SLS, and Rosewood – with over 2,300 rooms. Additional amenities include 40 restaurants and lounges, the largest casino in the Caribbean with over 100,000 sq. ft. of gaming space, 200,000 sq. ft. convention center, 18-hole Championship Jack Nicklaus Golf Course and Golf Club, first ESPA flagship spa in the Caribbean, and over 30 luxury retail outlets. Baha Mar is a breathtaking beach destination with dynamic programming, activities and guest offerings located in one of the most beautiful places in the world – The Bahamas. For more information and reservations, visit www.bahamar.com.

MEDIA CONTACT

BREAD & BUTTER PUBLIC RELATIONS

Kaitlin Egan
717.341.0035
Kaitlin@breadandbutterpr.com

Amy Wilson
310.741.9026
Amy@breadandbutterpr.com