



« Free man, you shall forever cherish the vast sea,
The sea, that image where you contemplate your soul
As everlastingly its mighty waves unroll »

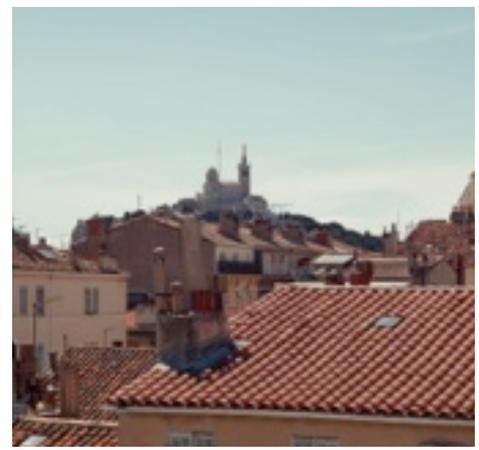
Charles Baudelaire



They did what they set out to do. On launching MAMA SHELTER PARIS over three years ago, its founders (Serge TRIGANO, Jérémie TRIGANO, Benjamin TRIGANO, Cyril AOUIZERATE and Philippe STARCK) announced that their development would be created around a single philosophy: to establish MAMAs in locations that tell a unique story of the world. Cities that get away from contemplating the past and quietly focus on a universal future. The second MAMA had to be the very essence of its founders' definition of HOSPITALITY, a value common to all world cultures. With that same spirit in mind as Mama Shelter Paris, Philippe Starck designed Mama Shelter Marseille, which opened its doors in April 2012.

After many months of searching, the intersection of three narrow streets (Rue Langeron, Rue de la Loubière, and Rue Chateau Payan) and three historic districts of Marseille was selected as the location for MAMA.

This location places MAMA right in the city centre, near the Cours Julien district with its urban art vibe and its mix of concert halls, young fashion designers and sunny terraces. Easily accessible by the Metro (Baille, Castellane and Notre Dame-du-Mont Stations), Mama Shelter is only 25km from Marseille Provence airport and on the way to the Velodrome and the Prado beaches.



In this area, the shutters open outward, greeting each other across the steep lanes, reflecting the ups and downs of life's rich complexity. The words of the poem "Song of the Stranger" by Edmond Jabès resonate even more:

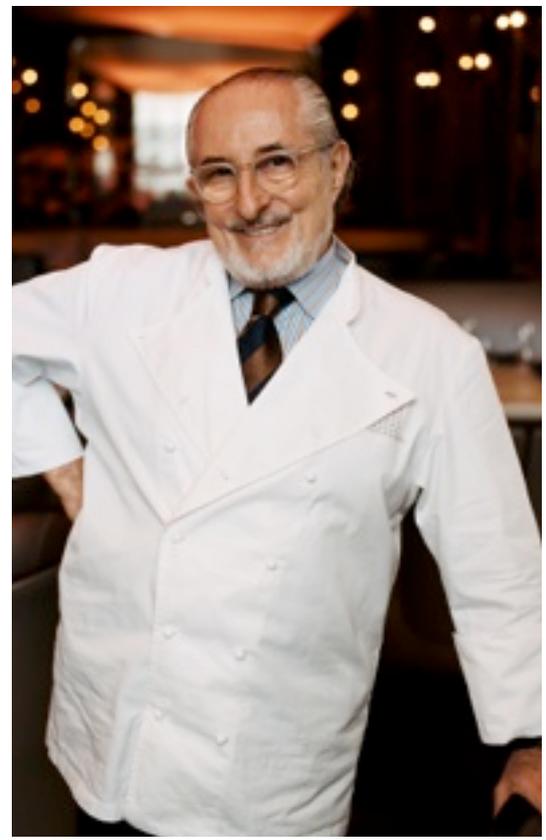
"I'm looking for a man I don't know, who's never been more myself that since I started to look for him. Does he have my eyes, my hands and all those thoughts like flotsam of time? Season of a thousand wrecks, the sea no longer a sea, but an icy watery grave. Yet farther on, who knows how it goes on? A little girl sings backward and nightly reigns over trees a shepherdess among her sheep. Let us wrench thirst from the grain of salt no drink can quench. Along with the stones, a whole world eats its heart out, being from nowhere, like me."

MAMA MARSEILLE is the modern relationship with an ancestral reality. Marseille, a global city which is gaining momentum in Europe and looking in awe and admiration towards Africa on the horizon.

So much more than a place to sleep, Mama Shelter is the heart of life, a place where people gather around a shared meal, a live band, unpredictable encounters.

127 rooms between 15 to 45 m², spread over six floors with the option of five categories and colours and with prices starting at €69. Rooms similar to those at MAMA PARIS, but drawing on a new energy through the colours of the Mediterranean. Cool in the summer, they are also warm during rare cold snaps.

On arriving in the small square, a warm and vast octopus extends its tentacles as the first sign of welcome to those who have chosen to allow themselves a few days at MAMA. The ground floor quickly sets the tone. Next to the live stage and its suspended musical instruments stands a 4-metre long table football game that can be played by 8 to 16 people.



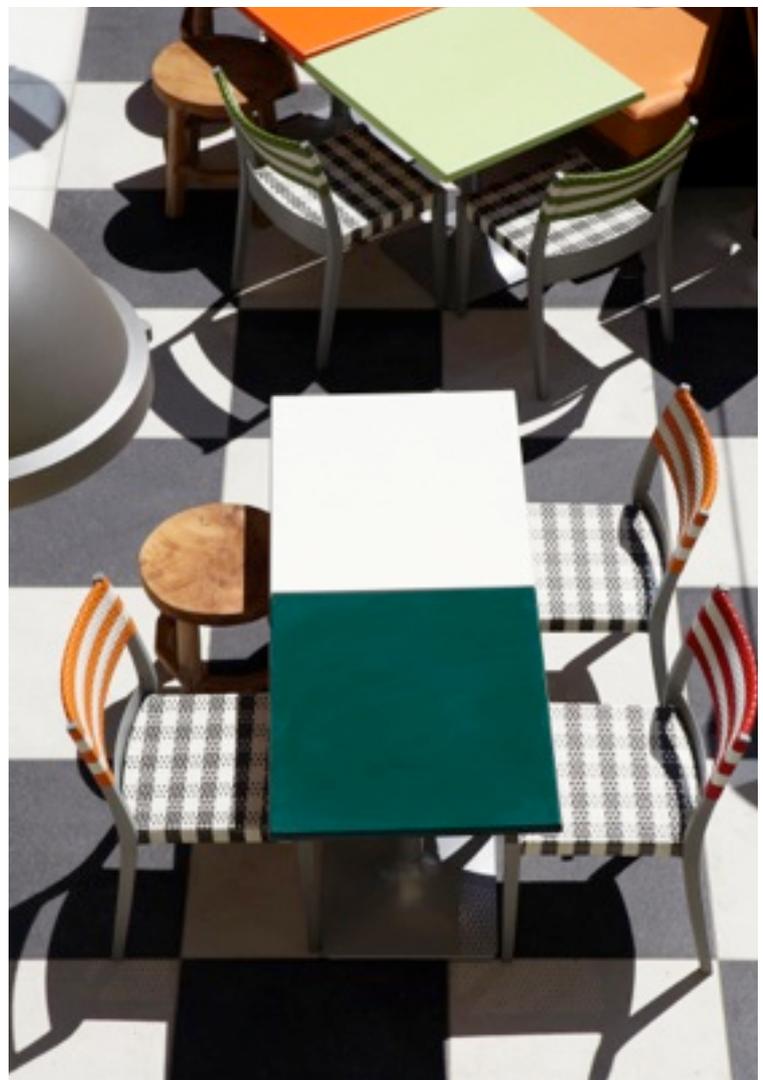
The long bar and the kitchen are facing each other with in the middle, long tables where you can share a meal. You can also sit comfortably, looking at the soft light that goes through to the terrace.

For a moment we are elsewhere. In Marseille, of course, but also in Andalusia or in the narrow lanes in the centre of Lisbon. One thing is for sure, we're in the Mediterranean. A Boukha, a Raki, a Pastis or a Gambetta with finely cut Poutargue are just some of the ways to escape the turmoil of modern life for a moment and take the time to simply do nothing.

You'll also meet men and women from all over the world who have decided to make Marseille their sanctuary. These men and women are the MAMA team and share a double love, that of a city, Marseille and that of a lifestyle, MAMA.

MAMA MARSEILLE features a simple cuisine created by famous chefs, Alain Senderens and Jerome Banctel who celebrate Mediterranean cooking in the city without resorting to the cliché of traditional Marseille dishes. MAMA MARSEILLE is a credit to the city which for generations has been the embodiment of a hymn to life and hope. MAMA loves this city too much to succumb to clichés, trying instead to create an image of what it has to say to the world. Meanwhile, MAMA issues this call to the world, bursting with desire: "Marseille loves the world; MAMA loves you and is waiting for you."







MAMA DOUBLE

MAMA is MAMA in all its glory! A room with a human face is designed especially for you with its comfortable bed and a desk where you can pen the love letter you've always dreamed of writing or preferably receiving.

MAMA LUXE DOUBLE

Because luxury is the opposite of modern-day tackiness, MAMA LUXE is about what matters: a calming 17 to 21 m² refuge where you can dream under the Marseille sky, laugh and enjoy yourself...and there's even a desk for those boring diehards who work late.

MAMA DELUXE

In Mama Deluxe you'll be delighted with the space of its 21 to 27m². Mama has also thought about those of us with reduced mobility, offering the Mama Luxe Handicap. There is also the Mama Deluxe Twin for those who prefer twin beds.

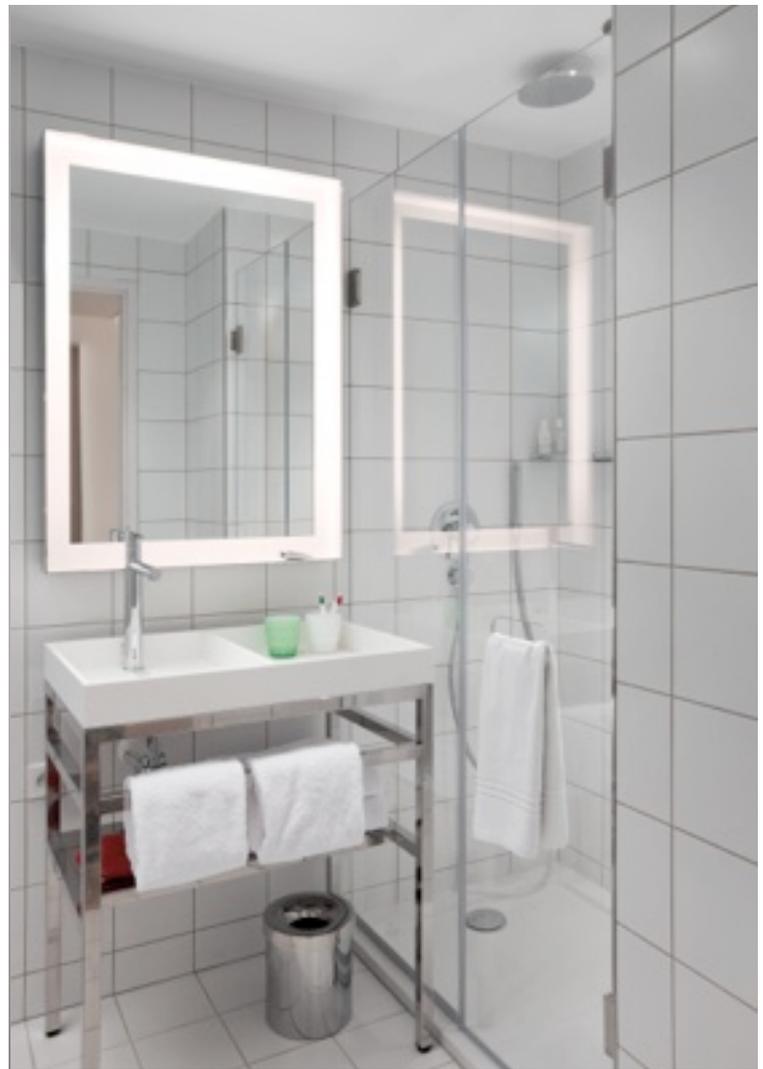
MAMA DELUXE FAMILY

Mama Loves Families, so it has designed a comfortable and welcoming room. You will relax in this warm room with enough space for the whole family.

MAMA SUITE

With its 45 m², this is one "Big Mama". You will feel like home in its spacious living room.

All our rooms are equipped with a 27" iMac with TV, radio, internet, free WiFi access, on-demand movies and a minibar.





MEETING ROOM

MAMA helps you be at your most effective and creative by providing you with a unique and clever meeting space, l'Atelier. Here you'll find everything you need for your best ideas: a flip-chart, a large meeting table, WiFi access, one 65" and 3x22" LCD screens and a Bose sound system... but also a bar and a ping-pong table so you can relax a bit.

MULTIMEDIA IMAC

Whether for entertainment or work, you can't do without this multimedia 27" iMac. Its state-of-the-art technology allows you to watch television, listen to the radio or even watch DVDs and the latest films for free. And of course, it's also a computer so you can surf the web and even access the informative Mama Shelter Guide.

FREE MOVIES

Mama Shelter is the first to offer free in-room movies on demand.

NEWSPAPERS

Every morning, you will find a selection of international newspapers and magazines in the restaurant.



MAMA BEACH

15 minutes away from MAMA, 10 meters from the Skate Park Borély, you will be able to relax on the Beach where 40 beach chairs are specially booked for the MAMA guests. But please note, you will need to book your chair in advance. Reservations need to be done at MAMA's reception.

BOUTIQUE

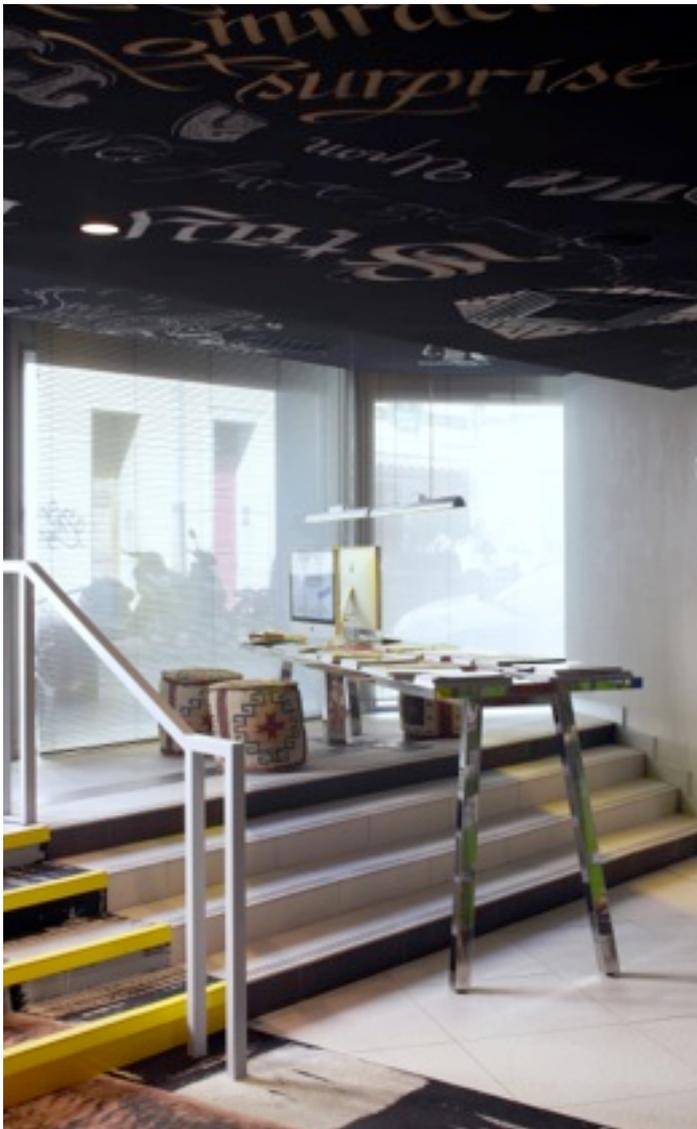
Our shop is an Aladdin's cave featuring rare products that we've found especially for you and unusual objects to make you smile. But you will also find the essentials you need for your stay. Have you forgotten your toothbrush or toothpaste? You'll find all you need in our shop. We've thought of everything, and especially of you.

GUIDE

To discover Marseille, the MAMA team will provide you with the best addresses: restaurants, must-see museums and the nicest shops.

PARKING

No need to go looking for a parking space all over town, Mama Shelter has a car park with 54 spaces.



CONCIERGE

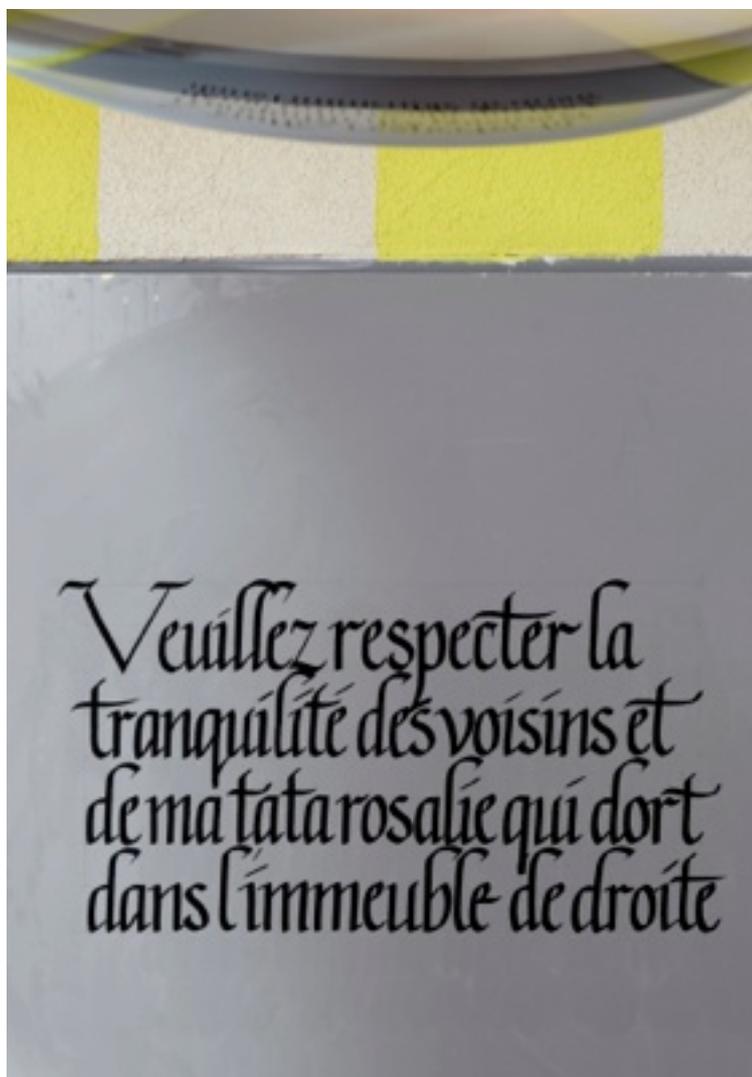
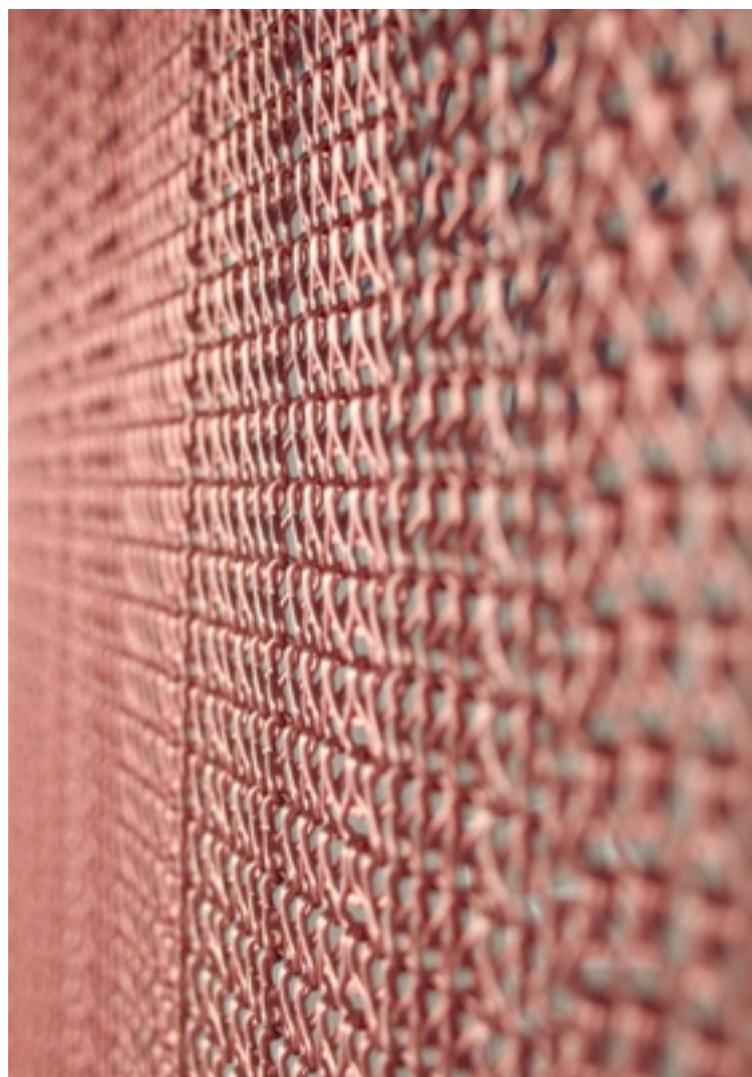
There are so many hidden treasures in Marseille, and you'll need some help uncovering them. Our guide, Bobzilla, is here to give you the keys of the city. Actor, DJ, artist, funny talker, Bobzilla is everything but a concierge. He is a light on your shoulder when you go discover the town. He will tell you where to eat the best bouillabaisse, or to find the most beautiful beaches.

BUSINESS CORNER

A business corner where you can fax, print, scan and even send emails.

AMENITIES

The best products await you in our bathrooms.



SLEEP

- 127 Rooms
- Apple iMac 27" with TV, Internet, CD/DVD Player, iChat, photobooth, ...)
- FREE Video On Demand
- Duvet with 100% satin cotton sheets
- FREE Wireless Internet access
- Individual climate control (with A/C)
- Water boiler
- Microwave
- Minibar
- In-room safe

EAT, DRINK & PARTY

- Communal dining with authentic Mediterranean cuisine served all day
- Drinks: classic cocktails

RECREATIONAL FACILITIES

- Live concerts, cabaret shows, DJs... every thursday, friday and saturday
- Forum and lectures with scholars, politicians, poets ...
- Table soccer, photobooth.

MEETING ROOM

- Capacity: 50 guests (réservations only)
- 65" LCD & 3 22" LCD screens
- FREE Wifi
- Ping pong
- Communal dining table

MAMA BEACH

- Capacity: 40 long chairs (reservations only)
- 15 minutes away from Mama

SERVICES & FACILITÉS

- Concierge & Guest Relations Team
- Business Centre
- Multilingual Staff
- Laundry and Dry Cleaning Services
- On-site Parking (54 spaces)
- 24/7 Access

TRAVEL INFORMATION

- Language: French
- Currency: Euro
- Climate: Moderate
- EU member countries and Switzerland should carry a national identity card or passport. Others must possess a valid passport. Please check with your travel agent or local Consulate for visas.
- Electricity: AC 220V

ACCESS

Mama Shelter Marseille is ideally located right in the city centre at the 64, rue de la Loubière 13006 Marseille, near the Cours Julien district, an epicentre for urban art, a mix of concert halls, young designers and sunny terraces.

Easily accessed by the metro (Baille, Castellane and Notre Dame-du-Mont stations), Mama Shelter is only 25km from Marseille Provence airport (by car, take the Autoroute du Soleil, exit Gare Saint Charles), and is only 10 minutes from the train station Gare Saint Charles by taxi. By far the most entertaining way to discover (or rediscover) the city of Marseille, European Capital of Culture 2013.

- Métro : Baille, Castellane & Notre Dame-du-Mont
- Taxi

ROOM CATEGORY	# ROOMS	SIZE	STARTING FROM
MAMA SUITE	1	45m ²	199 €
MAMA FAMILY	5	21 - 27m ²	129 €
MAMA DELUXE DOUBLE	15	21 - 27m ²	109 €
MAMA DELUXE TWIN	5	21 - 27m ²	109 €
MAMA LUXE DOUBLE	86	17 - 21m ²	79 €
MAMA DOUBLE	15	15 - 17m ²	69 €





AGENCE 14 SEPTEMBRE

Emmanuelle Gillardo +33 6 72 91 87 71 - emmanuellegillardo@14septembre.fr
Thomas Frébourg +33 6 37 34 44 77 - thomasfrebourg@14septembre.fr
T +33 1 55 28 38 28

LA SOCIÉTÉ ANONYME

Amandine Lepoutre - aml@lasocieteanonyme.fr
Zelda Wittgenstein - zw@lasocieteanonyme.fr
T +33 1 43 47 69 98

MAMA SHELTER MARSEILLE

64, RUE DE LA LOUBIÈRE | 3006 MARSEILLE
T +33 4 84 35 20 00 F +33 4 84 35 20 01 MARSEILLE@MAMASHELTER.COM

RESTAURANT RESERVATIONS

T +33 4 84 35 21 00 or visit MAMASHELTER.COM

CHAMBRES RESERVATIONS

T +825 00 62 62 (MA MA)* or visit MAMASHELTER.COM

*0,15 EUR/MINUTE

Summer times
Gilbert forever