

GUNS

DESIGN PHILIPPE STARCK, 2005
new finishes 2021



Bedside Gun

Table Gun

Lounge Gun

The Guns Collection for the Health of Africa

Philippe Starck's Guns Collection for Flos was conceived in 2005 as an open condemnation of war and violence. It represents an overt provocation against greed and the economic interests linked to global conflict.

Ever since its launch in 2005, 20% of the profit from the sale of these provocative designs has been donated to **Frères des Hommes**, a non-governmental organisation dedicated to supporting the growth of developing countries, many of which are blighted by gruelling conflict. With the help of Flos, numerous projects over the years have been successfully developed and implemented across Africa and South America.

Following the merging of Frères des Hommes with the Italian section of **Amref** (African Medical and Research Foundation), the largest Africa-based healthcare non-profit which takes a community-based approach, 2021 marks the start of a new activity by Flos in support of the programmes implemented by Amref on the continent.

As a concrete expression of its policy of Corporate Social Responsibility, Flos has decided to allocate the Guns funds to a highly ambitious project in Ethiopia, the second most populous country in Africa. The project aims to discourage irregular migration among young Ethiopians through education and by transforming public health issues into job opportunities.

New finishes

On the occasion of Milano Design Week 2021, Flos unveils the Guns series in two special finishes: **matt white** and **matt black**. These models will be exclusively distributed through the new **Flos e-commerce** web site - <https://shop.flos.com/> - launching in September 2021, as well as the **Flos flagship stores** and the **D Studio** stores worldwide – the new concept retail spaces where all the brands of the Design Holding group are brought together for a unique design experience.

Technical features

Materials:

aluminum, plasticized paper

Light Source:

Bed & Table models: LED 10W 965lm 2700K CRI80

Lounge model: LED 21W 2200lm 2700K CRI80

Standard finish:

Gold 18K

New finishes:

matt white, matt black



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