

STARCK®

E Y E S

RESORT 2016 COLLECTION

Philippe Starck, enthusiastic advocate of dematerialization, believes that the positive side of human production always tends towards less: *the less material there is the more human it becomes*. With the ultimate goal of complete harmony with the body, the eyewear collection perfectly illustrates Starck's philosophy. The brand revolves around Bionism, the idea of taking inspiration from the organic to create technologies better suited to the human being, fused with Low Design, the concept of less material, pure lines, minimalism, and sustainability.

At the heart of the collection is the innovative, patented Biolink technology featured on every frame. Biolink® is a biomechanical articulation that is inspired by the human micro-clavicle. Just like the shoulder, it shares the same 360° multidirectional freedom of movement. This unique hinge ensures maximum comfort and flexibility.

Starck Eyes was the first brand to utilize GRAVITY material within the eyewear industry. GRAVITY is a polymer utilized in hi-tech industries such as automotive, medical, and aeronautics. It offers unrivalled technical qualities, strength, and flexibility, while being incredibly lightweight and 100% recyclable.

The Resort 2016 collection proudly introduces the thinnest Starck Eyes acetate frames ever, in addition to new styles designed exclusively in the GRAVITY material in dynamic, youthful shapes.

GRAVITY



SH3017

An ultra-thin rectangular frame, this sharp style features angular lines and a bold top bar.

SH3018



This oversized yet lightweight optical is a striking design, featuring a deep lens shape with soft curves combine with a straight top bar.



SH3019

This handsome design is oversized yet lightweight, with a deep, angular lens shape juxtaposed with ultra-thin material for a sleek, modern result.



SH5010

As a partner to SH3018, this ultra-thin and lightweight sunglass features contemporary mirrored lenses that create a bold statement against the natural matte colors of the frame.



SH5011

This oversized teardrop shape sunglass is offered with contemporary mirrored lenses, adding an extra stylist element to the retro design.



SH5012

As a partner to SH3019, this ultra-thin and angular sunglass features contemporary mirrored lenses that create a bold statement against the natural matte colors of the frame.

THIN ACETATE



SH3024

This 80's inspired, double bridge frame has an oversized square lens shape. Utilizing ultra-thin, minimal acetate, the style is offered in neutral hues on the outside with an inner pop of color.



SH3028

This retro-inspired, oversized pilot features a deep teardrop shape and a double bridge. Utilizing ultra-thin, minimal acetate, this design is a stylish throwback.



SH5013

As a partner to the SH3028, this retro-inspired oversized pilot features a teardrop shape and a double bridge. Utilizing ultra-thin, minimal acetate, the style is offered with contemporary mirrored lenses in two of the color ways for a cool statement.