

ME by Starck, a collection based on honesty and rigorous ergonomics to fit each individual lifestyles.

Reaching the core in design is the art of focusing on the essentials. It is the ability to lend a sensuous essence to elementary items while placing the individual and their needs at the focal point. It is a challenge that calls for Philippe Starck. With his new ME by Starck range for Duravit, the French creative has succeeded in designing a collection that satisfies the desire for pure aesthetics and can be introduced into all manner of style worlds, to create the greatest possible range of individual design possibilities.

“Everything we don't really need is useless, and every useless thing is mostly dangerous in our society, and will become obsolete one way or the other. So this collection ME is mainly and simply about us, about me, about you, without any design gesture, without any trendiness, without any advertising effect, it is all about what we really need. With the Duravit engineers, we looked into true ergonomics, true body movements, how the water flows, how to have less dirt and how to clean up more easily. These seem very humble but, done with fundamental and structural honesty, there are the most incredible things. ” PHS

Individual bathroom design begins with the washing area. With six versatile washbasin solutions from 450 mm to 650 mm, ME by Starck is a minimalist range for private and public areas. The delicate edge gives the washbasins a light, almost rimless appearance, while their inner basins are conveniently deep. The vanity basin from 830 mm to 1030 mm boasts distinctive lines and is especially flat with generous storage surfaces, while the console basin can be combined with a vanity unit or various consoles. The washbasins with pedestal or siphon cover appeal thanks to their pure, minimal and timeless design and balanced sense of proportions.

In addition to concentrating on the design, Philippe Starck and Duravit also focused on innovative technology: new developments have made it possible to reduce the weight of the toilets and bidets in the range, resulting in attractive, sleek, self-contained components without attachment niches at the sides. The open design of the flushing rim resulting from the rimless technology offers additional convenience, as does the connection with another new item, the SensoWash Slim shower-toilet seat, which features precision hinges that are very easy to remove. This means the ceramics can be thoroughly cleaned with ease.

The clear focused design of this range is also evident in the ME urinal. With its characteristically delicate rim, the urinal is an elegant yet practical addition to private and public bathrooms alike. ME is the first Duravit range in which the urinal also boasts the innovative rimless technology. The open design of the flushing rim ensures a dynamic and powerful flow of water that rinses the entire inner surface of the urinal, while also allowing for a fast and hygienic cleaning of the ceramics.

The range also features bathtubs, shower trays and accessories designed by Philippe Starck. Combining perfectly with the new L-Cube furniture range, ME by Starck lends the modern bathroom a clear aesthetic look with the French creator's timeless signature, turning the desire for individualization into reality.