

G Technological genius explodes exponentially, each time with incredible power whose limits are yet to be known.

> The power remains, never abating, symbolically characterized by the sculptural magma that one attempts to cleave, to master within this geometrically perfect strongbox.

A symbol of strength mastered, of freedom guided, of incandescent magma heeding to the form of its cast.

The interpretation is free. But the mystery remains.??

Philippe Starck

Starck-Brochure_EN.indd 1

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Designed exclusively for LaCie by Philippe Starck













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Simply LaCie. Design by Starck.

The LaCie | Starck Desktop Hard Drive features 3mm of aluminium, resulting in one of the coolest drives on the market. The front panel on the drive has a customizable touch-sensitive surface, which lets you open up the application of your choice quickly and easily.



USB 2.0 | 1TB | 2TB

Starck-Brochure_EN.indd 2

LACIE SHARCK

USB DESKTOP HARD DRIVE



With its 2mm aluminium exterior and compact, sophisticated form factor, the LaCie | Starck Mobile Hard Drive stands out from the crowd. Its embedded USB cable wraps comfortably inside the drive, helping it to be as inventive and practical as it is portable.

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USB 2.0 | 320GB | 500GB



USB MOBILE HARD DRIVE



