



## LA RÉSERVE OPENS IN ZURICH

Zurich, June 3<sup>rd</sup> 2019

**Michel Reybier is delighted to announce the opening this fall of La Réserve Eden au Lac Zurich. Unique and elegant, the legendary hotel is reborn, after several months of an ambitious undertaking nurtured by the creativity of Philippe Starck and La Réserve's vision of excellence.**

La Réserve Eden au Lac Zurich is a majestic building standing proud, serene, solid and calm like the wonderful days that have passed since it first opened on the lakeshore 100 years ago. Times are changing and Philippe Starck has come along with a subtly artistic and rebellious touch. He has in fact deconstructed Eden au Lac to better rebuild it for tomorrow, even closer to its true nature.

From the 40 rooms and suites, to the restaurant and the bar, everything has been redesigned to offer guests a refined and timeless experience, true to La Réserve's values of excellence, authenticity and simplicity.

*"La Réserve Eden au Lac Zurich is like dancing rock and roll with the Queen of England. Everything is traditional, yet resolutely unconventional. It's a timeless cocktail composed of classicism, modernity, intelligence and creativity."*

Philippe Starck

Opening scheduled for fall 2019.

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Information and bookings:

La Réserve Eden au Lac Zurich - Utoquai 45 - 8008 Zurich - Switzerland

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