

Press release, January 2019

BASIL'S BAR – THE REBIRTH BY PHILIPPE STARCK A NEW CHAPTER IN THE STORY OF A LEGEND

After over two years of meticulous restoration, Basil's Bar has reopened its doors. Set on the paradise island of Mustique and unique in its genre, Basil's Bar is ready to embark upon a new era following a chic and cosmopolitan renovation by world-renowned creator Philippe Starck.

BASIL'S BAR, RESTORING HISTORY AND HERITAGE

After over 50 years of loyal service to island visitors, Hollywood stars, fervent explorers and Royalty alike, the restoration of Basil's Bar was initiated by the Mustique Company, in 2016. The idea was to bring Basil's Bar back to life, restoring it to its former glory while protecting its genuine soul and history. The Mustique Company chose French creator Philippe Starck to carry out this important task.

During 2 years, Starck oversaw the entire re-build and overhaul of this unique space, all the while with a true respect and appreciation for Basil's Bar. Starck endeavored to preserve the natural DNA of Basil's while reawakening the legend to create a new, sophisticated and rooted space. Although the space remains unchanged, Starck's influence is evident in the new décor and layout of the space.

"Basil's Bar is not just a bar, it is a unique place, full of history and heritage. A place of community and shared memories, with its own, genuine soul. Renewed and relaxing, with a simple elegance and its own romanticism, the rebirth of Basil's Bar creates a new continuity in a life-long story. Like a long lost friend with whom you feel an immediate connection. Perfect for enjoying endless conversations in front of the new open kitchen or in one of the many hide-away corners. An original institution, a destination, full of life. It is a true honor for me to have been able to play my part in this legend."

Luke Ferguson, Head Chef and Manager is now at the helm and on center stage in the new gleaming open-plan kitchens. Bursting with life, the kitchens serve a simple but delicious selection of local dishes.

The new water-level walkway surrounding Basil's Bar allows young and old to watch a kaleidoscope of fish gliding by, lit up at night by underwater lighting. The perfect spot to enjoy one of Basil's signature cocktails.

The jazz and live music pulses from the stage and across the calm Caribbean waters as artists from all over the world fly in for a chance to play on this, the most low key yet famous of stages with an audience like no other and their legendary host, the Basil's star is re-born...

ABOUT PHILIPPE STARCK

Philippe Starck, world famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. This philosophy has made him one of the pioneers and central figures of the concept of “democratic design”.

By employing his prolific work across all domains, from everyday products (furniture, a citrus-squeezer, electric bikes, an individual wind turbine), to architecture (hotels, restaurants that aspire to be stimulating places) and naval and spatial engineering (mega yachts, habitation module for private space tourism), he continually pushes the boundaries and requirements of design, becoming one of the most visionary and renowned creators of the international contemporary scene.

Philippe Starck and his wife, Jasmine, spend most of their time on airplanes or in "middles of nowhere".

www.starck.com / Facebook [@StarckOfficial](https://www.facebook.com/StarckOfficial) / Instagram [@Starck](https://www.instagram.com/Starck)

ABOUT MUSTIQUE ISLAND

Mustique is a unique concept, the product of one man’s vision that has developed over time into a thriving and desirable destination. In 1958 Lord Glenconner, Colin Tennant, arrived on Mustique and bought the island despite the fact it had no roads, no jetties and no running water. In 1968 he formed the Mustique Company to develop a private, exclusive island.

The last fifty years has seen Mustique become one of the most sought after holiday destinations in the world, where homeowners frequently return and visitors repeatedly rent one of the many private villas that are available throughout the year. Such is the island’s allure that guests come back year after year to visit old friends and embrace the pure escape that Mustique represents – the quintessential private island paradise.

<https://www.mustique-island.com>