

In tune with nature

Andreu World introduces its new 2022 collections with Philippe Starck

The French creator collaborates with Andreu World on eight new furniture collections designed for the circular economy

Philippe Starck premieres his new designs for Andreu World in Valencia. The firm's showroom will be the showcase for the exclusive presentation of 8 new projects by the French designer, in addition to the four existing collections. In essence, 12 designs, all of them 100% sustainable, with Cradle to Cradle® certification, from cradle to cradle, which represent a further step towards the circular economy.

All of them are part of the 100% wood project, which incorporates seats and tables, created in whole or in part with selected slow-growing wood from reforested forests that are harvested from the company's own land. In many cases the parts are manufactured without using any component of any other material. With guaranteed quality and 100% FSC® certificate. Through technologically assisted craft processes that involve many hours of work.

The new Philippe Starck collections are made up of the **Mariya sofa**, two versions of chairs: **Olena** and **Luba**, the **Maksim stool**, the **Polina** and **Tamara** tables, as well as the **Nazar** and **Alla** side tables.

Manufactured taking into account plywood as the main material, these collections are part of the 100% pure wood project, which brings together a family of furniture made only with selected slow-growing wood from reforested sources with FSC® certification. The collections are made in favor of the circular economy, with all the components easily separable and recyclable at the end of their useful life, with a minimal carbon footprint. All these designs have great precision. They perfectly combine their pieces, without fittings, screws or additional materials. In addition, its innovative construction concept is based on a studied structure that resolves its design and optimizes its volume in packaging, reducing the environmental impact.

Sustainability

There is no more sustainable material than Wood and at Andreu World all the wood used is 100% FSC®, which through its chain of custody protects forests with a regenerative model that is sorely lacking to preserve forests and reforest them. That is why Philippe Starck has designed all his collections of him with Andreu World, putting all his love of him into detail through master cabinetmakers and upholsterers whose knowledge is passed from generation to generation. Plywood and wood in general as materials reduce CO2 emissions because, during the growth of the tree, the wood of the trunk absorbs the carbon dioxide contained in the biomass and stores it for the rest of its life. In addition, wood is a material that uses little energy, this means that during the transformation process it needs less greenhouse gas, protecting the environment. That's right, how plywood fights carbon footprint and global warming. Being also recyclable and biodegradable.

Each of these new collections has been eco-designed from the start so that each of its materials is sustainable, optimizing its manufacture to achieve a minimum carbon footprint and have a minimum environmental impact. We optimize materials to generate a minimum amount of waste, which is then recovered for recycling through our waste management to take advantage of everything and achieve "Zero Waste". Of course, durability is a key factor and that is why they are timeless designs with a 10-year guarantee.

100% of the collections in Andreu World are certified with Cradle to Cradle®, being the first company in the sector that has managed to integrate each of the designs so that it is circular, not only because we use healthy, recycled and recyclable materials, but also because we can give it a second life by repairing them without losing value by including this program within our "Planet Planet".

As a company we are proud to say that we are "Carbon Neutral" and that all our processes use energy from renewable sources and our own photovoltaic plants.

Olena Chair

Philippe Starck



“3 pieces of plywood and 3 wood wedges, Olena is an eco-tech vision of the Middle Age chair.” Philippe Starck

Olena Chair offers a new vision of the classic chair concept. Through the use of clavets, Olena Chair resolves reuse and repair, prolonging the life of this circular design and intended to eliminate its environmental impact. The result is an innovative Eco-tech design.

By means of a bold, modern and eco-friendly interpretation, allowing a simple fit between its seat and back, the result of a new structural concept, an iconic and unique design is achieved.

Olena Chair solves the “bistrot” canteen chair for company cafeterias and also offers a fresh, original and environmentally responsible aesthetic for workspaces in its caster base version.

Thanks to its two base options, a four-legged version and a caster version, and its two width options, it can be adapted to any public or private use environment.

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Olena Chair
Philippe Starck



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Olena Chair
Philippe Starck



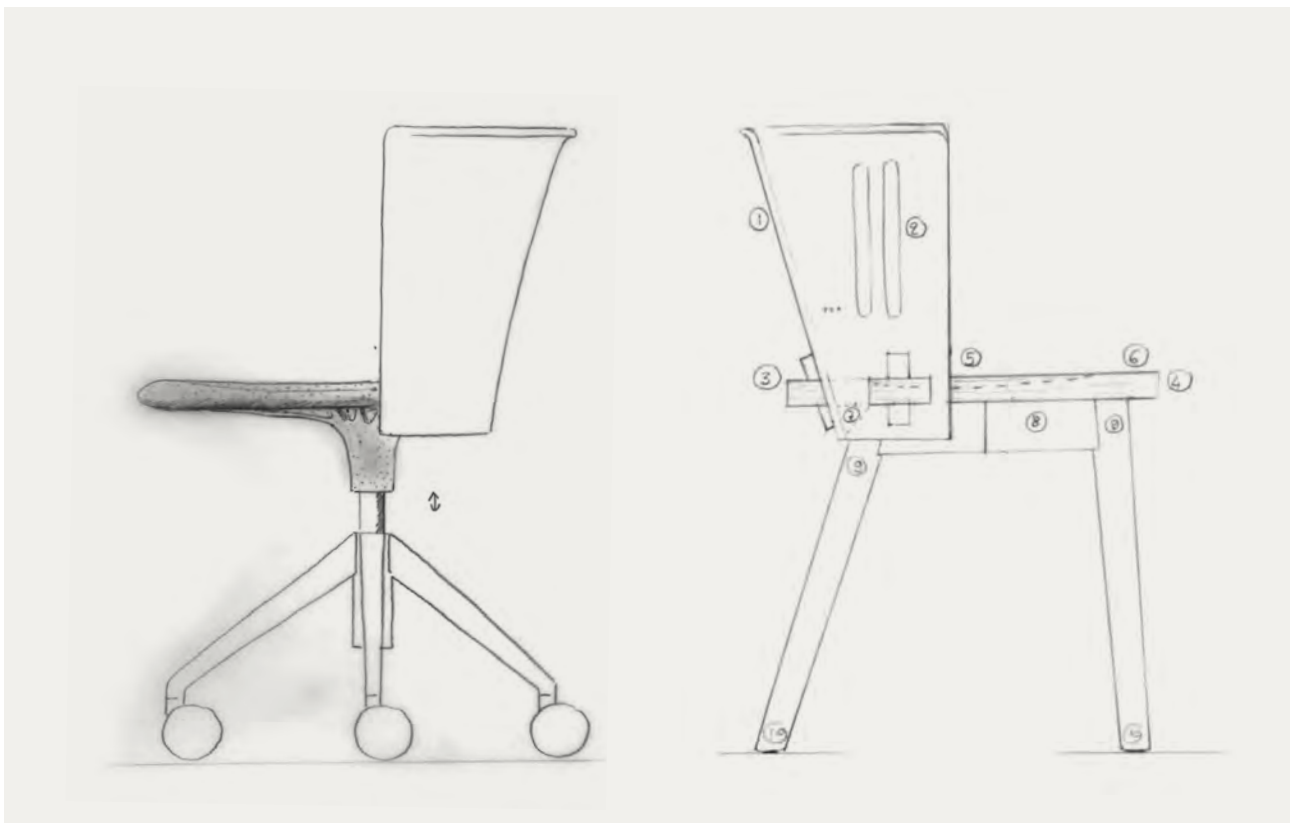
Philippe Starck

Olena Chair

With a career rich of 10,000 creations, Philippe Starck, world famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. Starck believes this poetic and political, rebellious and benevolent, pragmatic and subversive duty should be shared by everyone. It's as a true visionary that he puts this art of innovation to the service of a design and democratic ecology, action-driven and respectful to both human and nature's heritage.

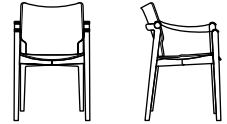
From everyday products like furniture and lemon squeezers to revolutionary mega-yachts, intensely vibrant, stimulating hotels and the miraculous technologies of individual wind turbines and the electric car, he never stops pushing the limits and criteria of contemporary design.

Inventor, creator, architect, designer, artistic director, Philippe Starck is certainly all of the above, but more than anything he is an honest man directly descended from the Renaissance artists.



Luba Armchair

Philippe Starck



“When a cute club chair meets a leather belt.” Philippe Starck

A new club chair style reinvented by Philippe Starck in this new collection, where elegance, sophistication and personality come together in a unique product. Its characteristic armrest made of leather combines in perfect harmony with its elaborate wooden structure and with the seat and back boards, resulting in an attractive and suggestive armchair that combines the tradition of cabinetmaking and technology with mastery.

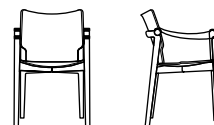
This collection offers the option of a fully upholstered seat and backrest. Its elegant armrest is available in two colors, natural and black, and is fixed to the wooden structure at the ends by means of an aluminum injection piece that hides the joint and that can be chosen in two different finishes, polished aluminum or black finish. .

Its main material, wood, has the FSC® certification, coming from reforested forests and with Chain of Custody, from the tree to the final product. It is a collection designed for the circular economy, with a minimal carbon footprint. Thanks to its particular architecture and its innovative construction concept, Luba allows all components to be easily separated and recyclable at the end of their useful life.

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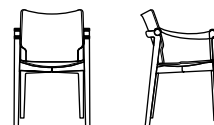
Luba Armchair
Philippe Starck



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Luba Armchair
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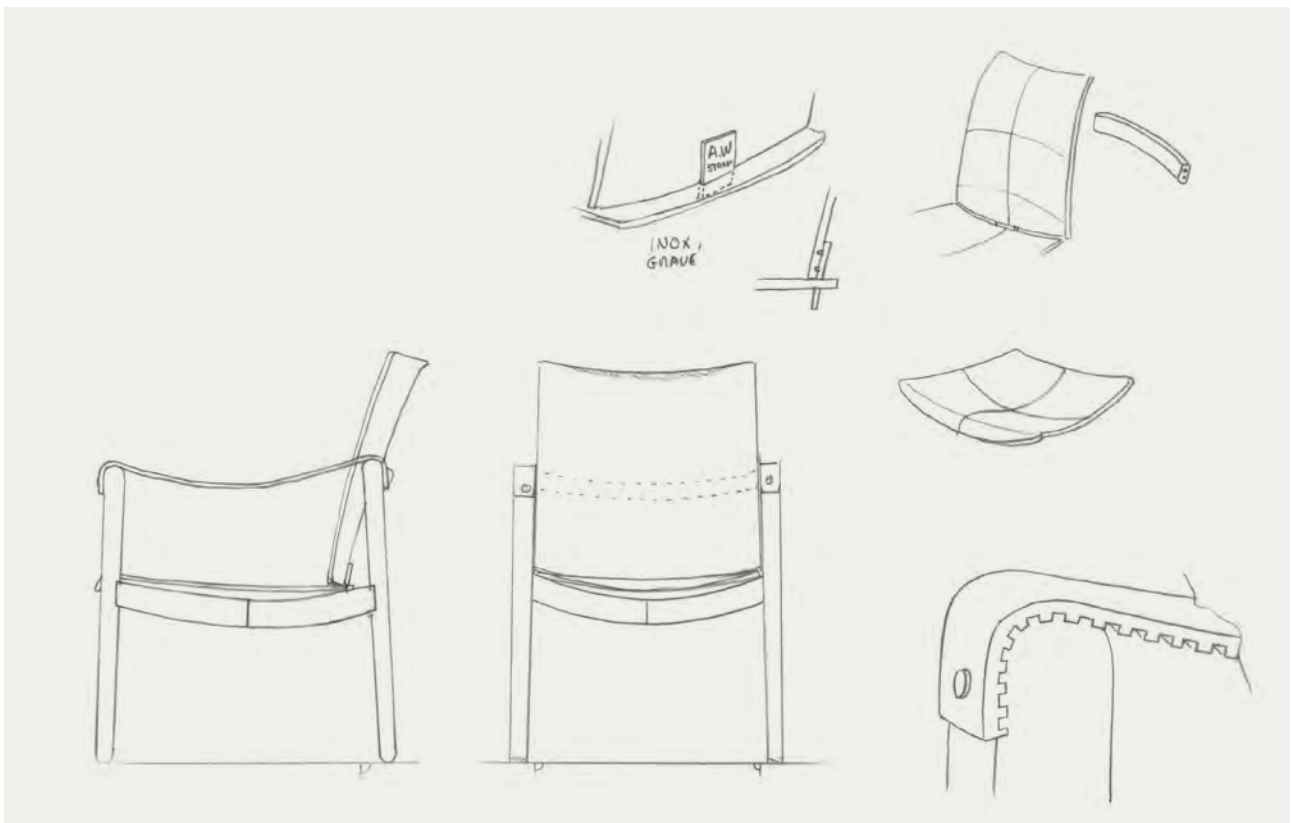
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Luba Armchair

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Maksim Stool

Philippe Starck



**“The Maksim stool is designed through the intelligence of plywood and in the search of the minimum .”
Philippe Starck**

The Maksim stool is an essential design that expresses the perfect union between simplicity and excellence. The great visual cleanliness in the union of the different components and the visual contrast between the different materials stands out.

Maksim is a collection of 4-legged swivel stools that are offered in 2 different sizes (36 cm and 42 cm) and 2 seat heights, bar height and bench height. It offers the possibility of upholstered seat.

Maksim Stool is an intelligent design that, through the use of ecological plywood, its low formaldehyde emissions, and the balanced combination with injected aluminum, creates a new, emblematic and iconic aesthetic, and that thanks to its minimalism is a perfect solution in any field of use.

It is a collection designed to be part of the circular economy, as it has a minimal carbon footprint and is designed so that all components are easily separable and recyclable at the end of their useful life.

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Maksim Stool
Philippe Starck



Philippe Starck

Maksim Stool

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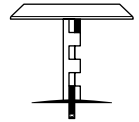
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Polina Table

Philippe Starck



“Polina is the structure of a table conceived with the logic of a chess game.” Philippe Starck

Polina Table is an unprecedented table design combining eco-friendly, low-emission plywood with die-cast aluminum.

An authentic and genuine design concept, the result of a surprising interplay of materials in various planes, Polina Table stands out for the three-dimensional effect of its central column, which masterfully generates a perfect visual balance in a solution of great structural strength.

A novel, iconic and graphic design, conceived from the logic of the game of chess.

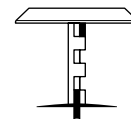
It is available in versions with one base or with two bases. The base is made of die-cast aluminum in two possible finishes, polished aluminum and black finish, and is available in 2 different sizes depending on the size of the top. The column is made of oak plywood board and the top is also made of oak veneered board. The table version with a base is available in 4 sizes (diam 60, diam 70, diam 80 and 70x70) for the small base and 4 sizes (diam 80, diam 100, 80x80 and 90x90) for the large base. The rectangular version is available in 2 sizes (60x1200 and 70x1400) and offers linoleum as a material for the top.

It is made of FSC®-certified oak plywood, and is a collection designed for the circular economy, with a minimal carbon footprint and designed so that all components are easily separable and recyclable at the end of their useful life.

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Polina Table
Philippe Starck



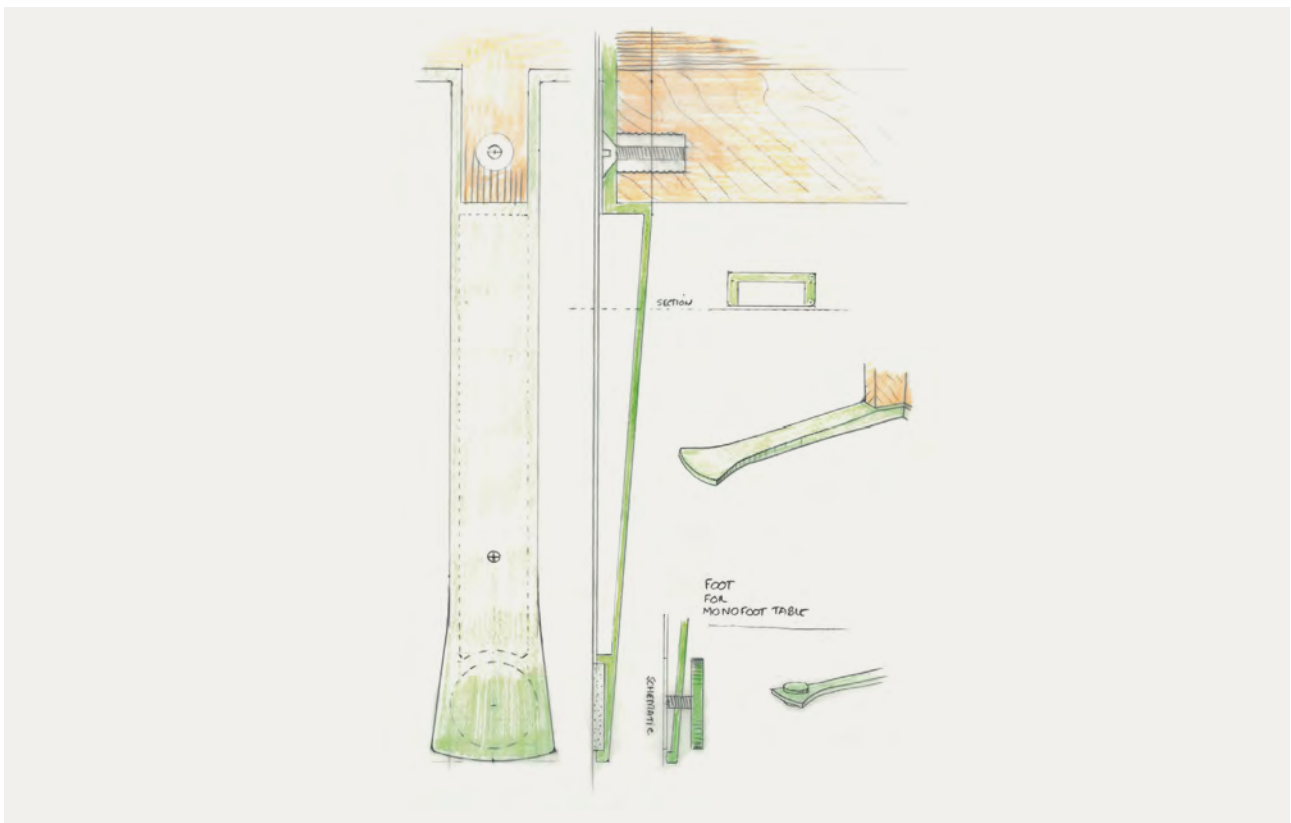
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Polina Table

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Tamara Table

Philippe Starck



“The chess game becomes more complex but still no cheating: no glue, no screws, no tools.” Philippe Starck

Tamara Table is an exceptional table, the result of a careful manufacturing process where the details have been studied to achieve a remarkable design for its personality and attractiveness, which allows a hybrid use in the new public and private spaces.

It's a revolutionary table concept, based on the constructive interlocking of flat pieces of eco-friendly plywood to form a three-dimensional structural assembly of great strength and solidity, without using adhesives or glues, all with flat packaging and minimal environmental impact.

Its exceptional aesthetics and structural system reminds us of Japanese wooden ship construction delivering a robust and valuable design as a result.

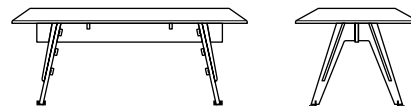
Tamara table is a collection of tables made in oak plywood board. The rectangular table top is always available in 4 sizes (150x75cm, 160x80cm, 180x90cm and 200x100cm) and is available in oak plywood, linoleum or marble.

It works as a multipurpose table for workspaces, waiting areas and lobby or residential use. It is a collection designed for the circular economy, with a minimal carbon footprint and designed so that all components are easily separable and recyclable at the end of their useful life.

2022 New Designs

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Tamara Table
Philippe Starck



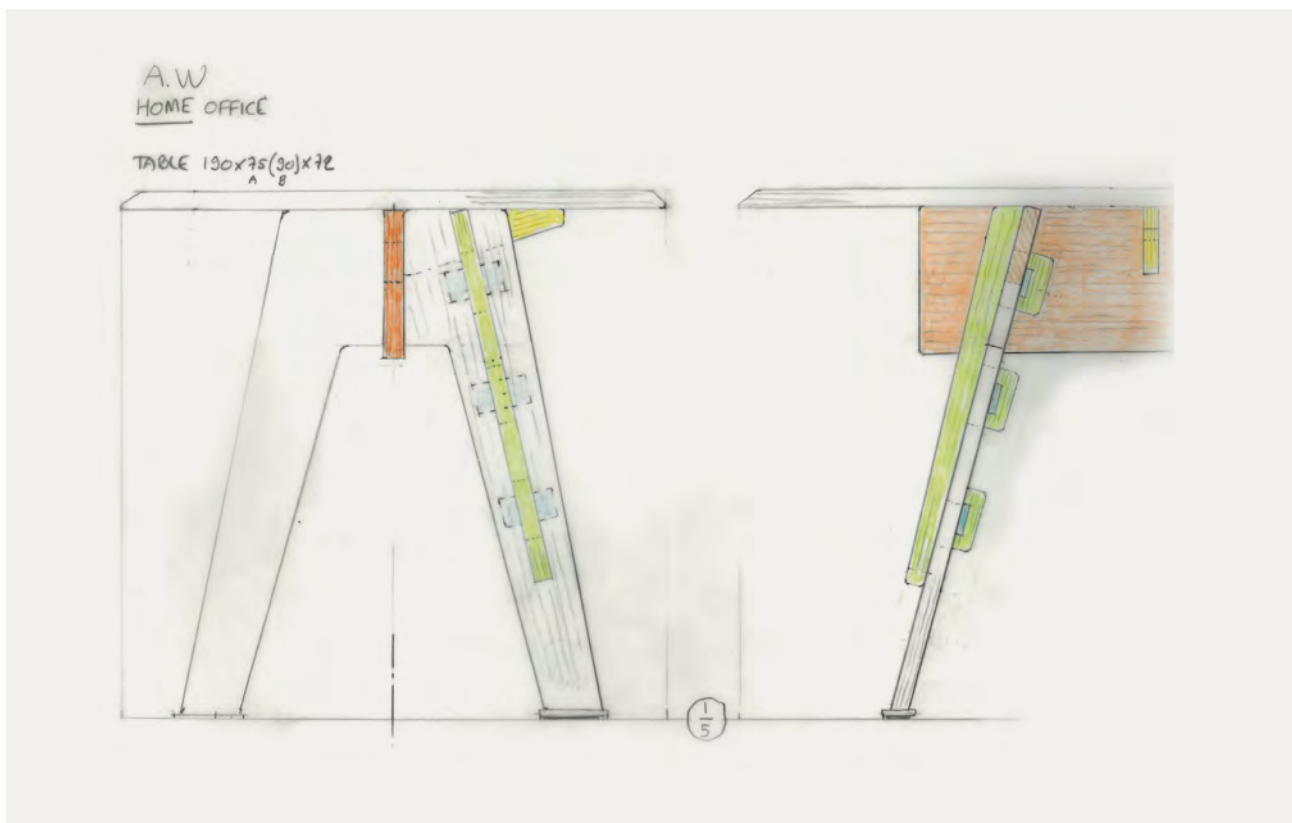
Philippe Starck

Tamara Table

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Taras Occasional Table

Philippe Starck



“Unusual and sophisticated, with a certain Japanese spirit.” Philippe Starck

Taras Occasional is a classic design updated by means of technology and the circular design concept. With the precision of Japanese construction, the different eco-friendly plywood components are joined together with total precision thanks to the clavet joint, creating a sophisticated and elegant 3-legged table. Its ingenious construction system gives it a unique personality and the fine workmanship of all its components make Taras Occasional an extraordinary design that adapts to use in any setting.

The Taras Occasional collection is made of oak plywood. It is available in 2 different dimensions, (45cm and 55cm). It works as a multipurpose table for work spaces, waiting areas and lobby or residential use.

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Taras Occasional Table
Philippe Starck



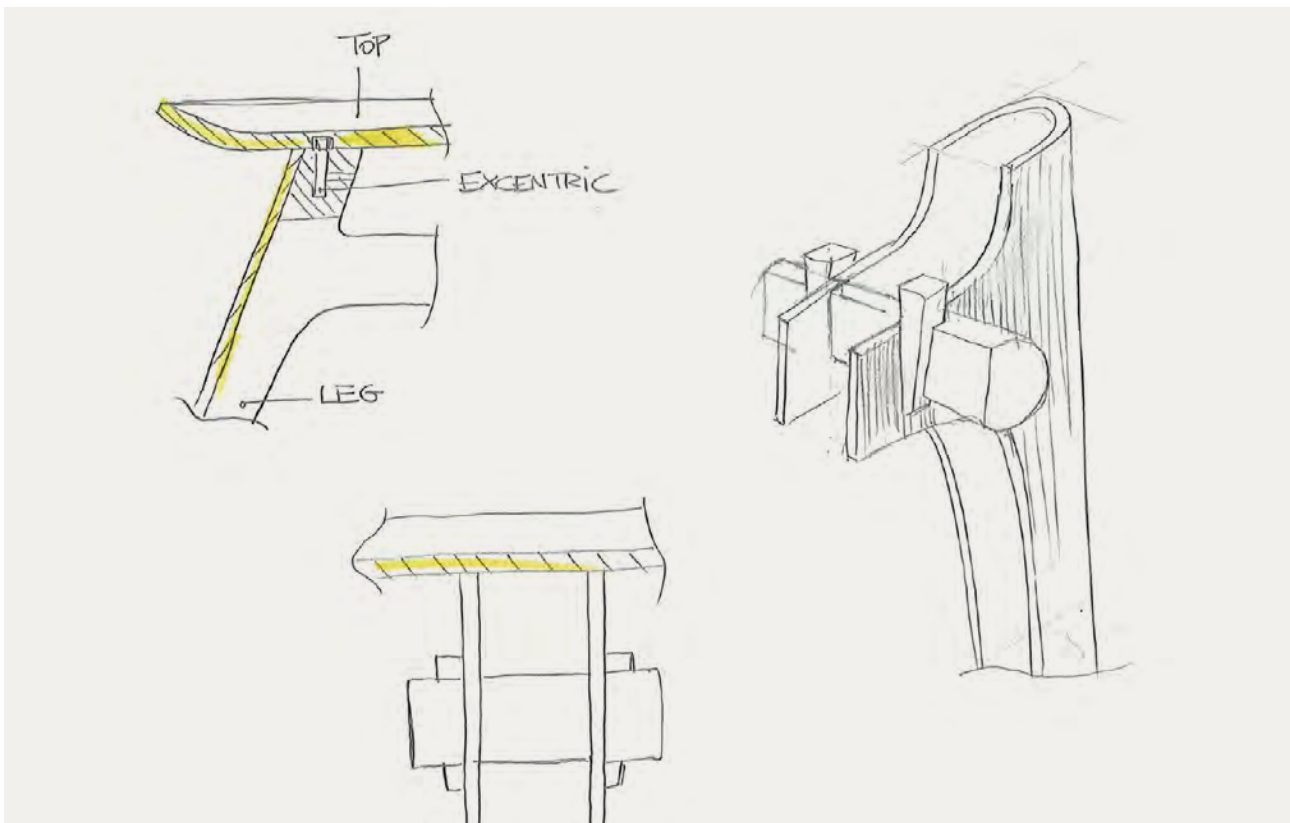
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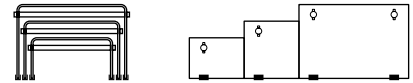
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Nazar Occasional Table

Philippe Starck



“An intelligent material, without glue or screw, the old idea becomes new.”
Philippe Starck

A family of multipurpose tables built in a single piece of eco-friendly plywood reinforced with the characteristic clivet that provides structural consistency and resistance for intensive use. This collection of tables also incorporates the additional reinforcement of its die-cast aluminum ferrules adaptable to any type of flooring.

The concept of nesting tables is very practical as it allows the support surface to be multiplied in an agile and easy to use way.

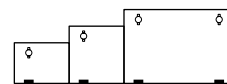
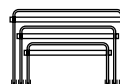
The versatility of this new design allows its use in corporate, educational, hotel and home environments. With a neutral aesthetic and adaptable to all types of architectural spaces and a multitude of interior design styles.

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Nazar Occasional Table

Philippe Starck



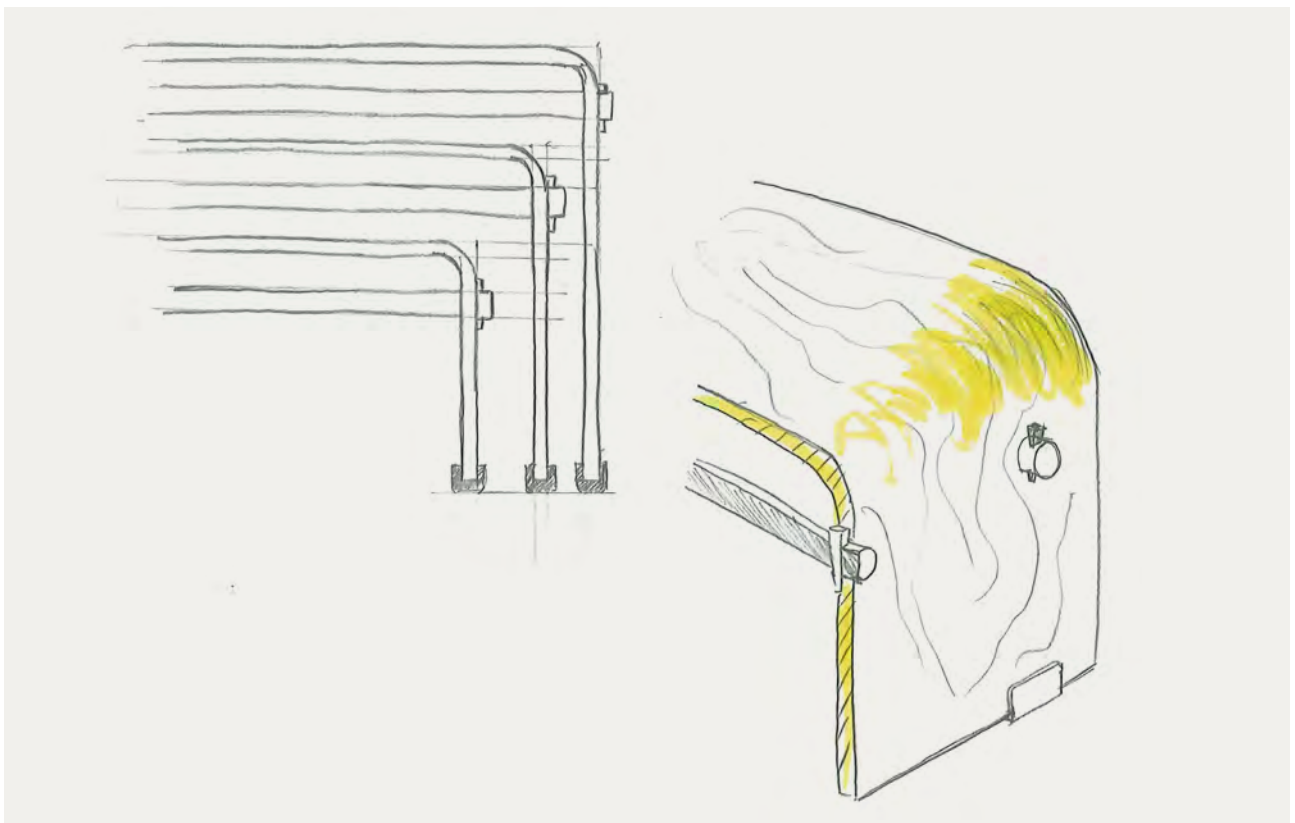
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Alla Occasional Table

Philippe Starck



“With 2 bent pieces of plywood and 3 wood wedges, there is almost only one solution.” Philippe Starck

Alla is a sculpture, a beautiful decorative object, with a unique character and personality.

The function of Alla Occasional table is very broad since it can be used as a sculpture, as an occasional table and even as a stool. The unique versatility of use comes together in a new design by Philippe Starck where two symmetrical pieces of eco-friendly plywood are joined with the traditional clavet joint system, revived from the Middle Ages, which allows a circular design to be obtained, one that is easy to repair and use during its useful life.

Alla occasional table, in which it is possible to create a surprising geometry of great visual strength with a single piece used symmetrically and joined with 3 wooden clavets.

Thanks to its various sizes and its great versatility, Alla Occasional table brings elegance and originality to any setting.

It is a collection of side tables made of oak plywood board. It is available in 4 different heights (40, 46, 55 and 65 cm). It works as a multipurpose table for work spaces, waiting areas and lobby or residential use. It is a collection designed for the circular economy, with a minimal carbon footprint and designed so that all components are easily separable and recyclable at the end of their useful life.

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Alla Occasional Table
Philippe Starck



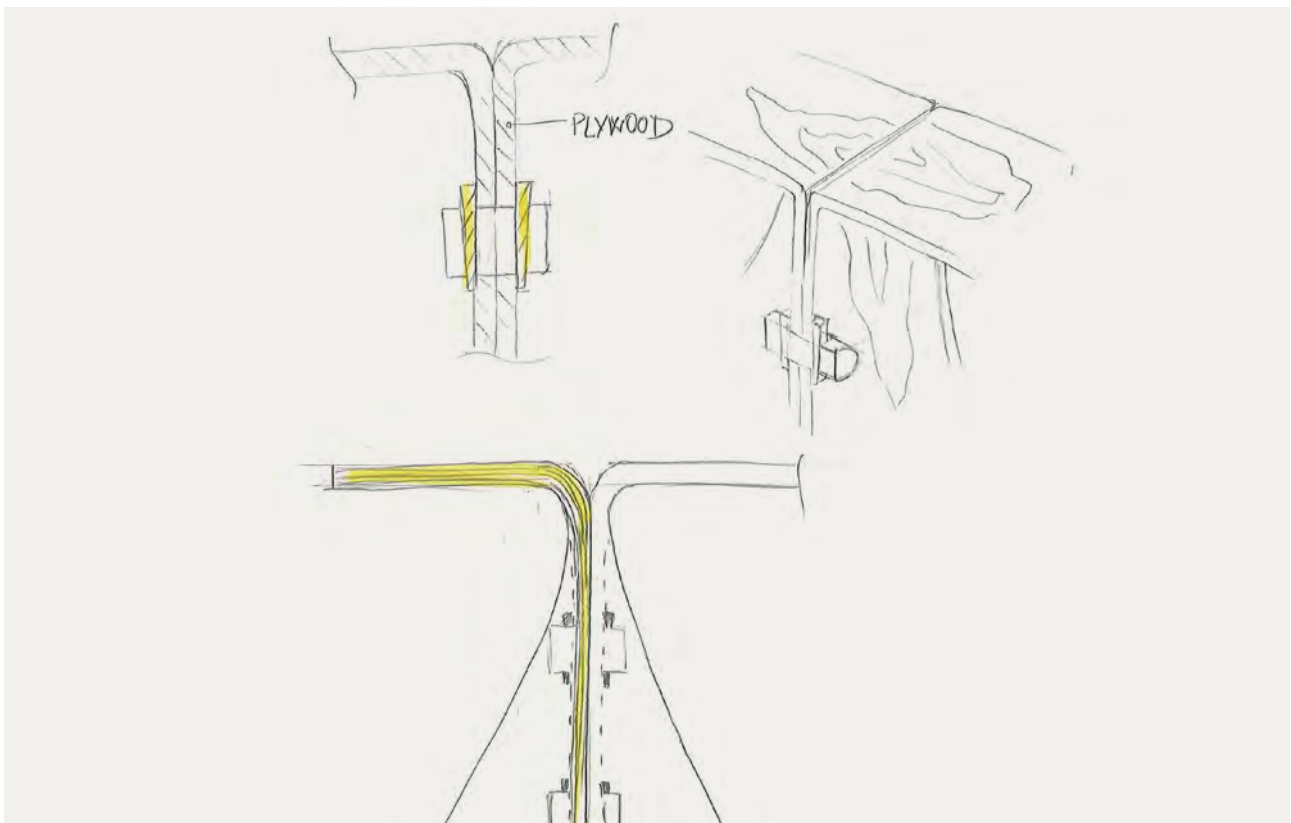
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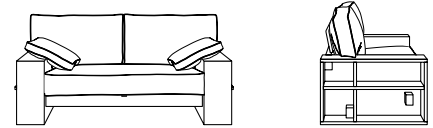
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Mariya Sofa

Philippe Starck



“Mariya is not a sofa, it is a philosophy. The philosophy of the Elegance of the minimum, of the square root of things. 2 wooden boxes, 3 beams, 4 planks, no screws or bolts. We could have done it ourselves, except Andreu World does it better. Having less is always more, more and more.” Philippe Starck

Sometimes the construction system of a design defines its personality and gives it its own personality and new functions. This happens with Mariya, the collection of sofas designed by Phillippe Starck, where the plywood board is the protagonist of an elaborate construction system inherited from the cabinetmaking tradition, drawing on systems of joints and interlocking made of wood, without a single screw, and in which its arms - in the two and three-seater versions- create a storage system that enhances its functionality.

The precision and constructive complexity of its structure contrasts with the softness of its upholstered seat and backrest, which encourage comfort and relaxation without losing an ounce of personality. The structure of this sofa is based on three transversal beams fixed to both arms and on which rest the wooden panels of the seat and backrest with the upholstered cushions on top. Thanks to its intelligent construction system, it is a circular design, with a carefully studied carbon footprint and ecodesigned so that all components are easily separable and recyclable.

Mariya is a collection of lounge chairs in two widths and 2- and 3-seater sofas. Its structure, made of oak veneered plywood board, is designed not to use any mechanical joining system. Its joints are made by means of a “clavet”, a handcrafted closure that recovers the cabinet-making tradition of the Middle Ages and that Starck has been able to transfer to our times to contribute to the circularity of the new designs. The intricate upholstery of the edge trim can be in the same tone as the upholstery, or in white, black, sand or brown.

Sustainability

The entire collection has been developed based on the commitment to comply with the strictest international standards and certifications. It is a design manufactured in the circular economy so that all the materials that compose it can be easily separated: shell, foam, fabric, and wooden elements.

It comes with a 10-year warranty, which guarantees excellence, quality and a commitment to timeless design in the long term. Its wooden parts are made of FSC® 100% sustainable wood from reforested forests with chain of custody. It has ANSI BIFMA, JIS, ISO 14006 Ecodesign, ISO 9001 and ISO 14001 standards. It is also LEVEL® 2 and Indoor Air Quality (Indoor Advantage Gold) certified and is in the process of becoming Cradle to Cradle Certified®, which certifies it as 100% circular design. This product is manufactured by Andreu World, which is audited and verified as a Carbon Neutral Company.

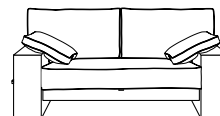
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Mariya Sofa

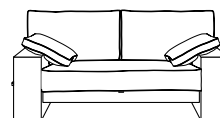
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Mariya Sofa
Philippe Starck



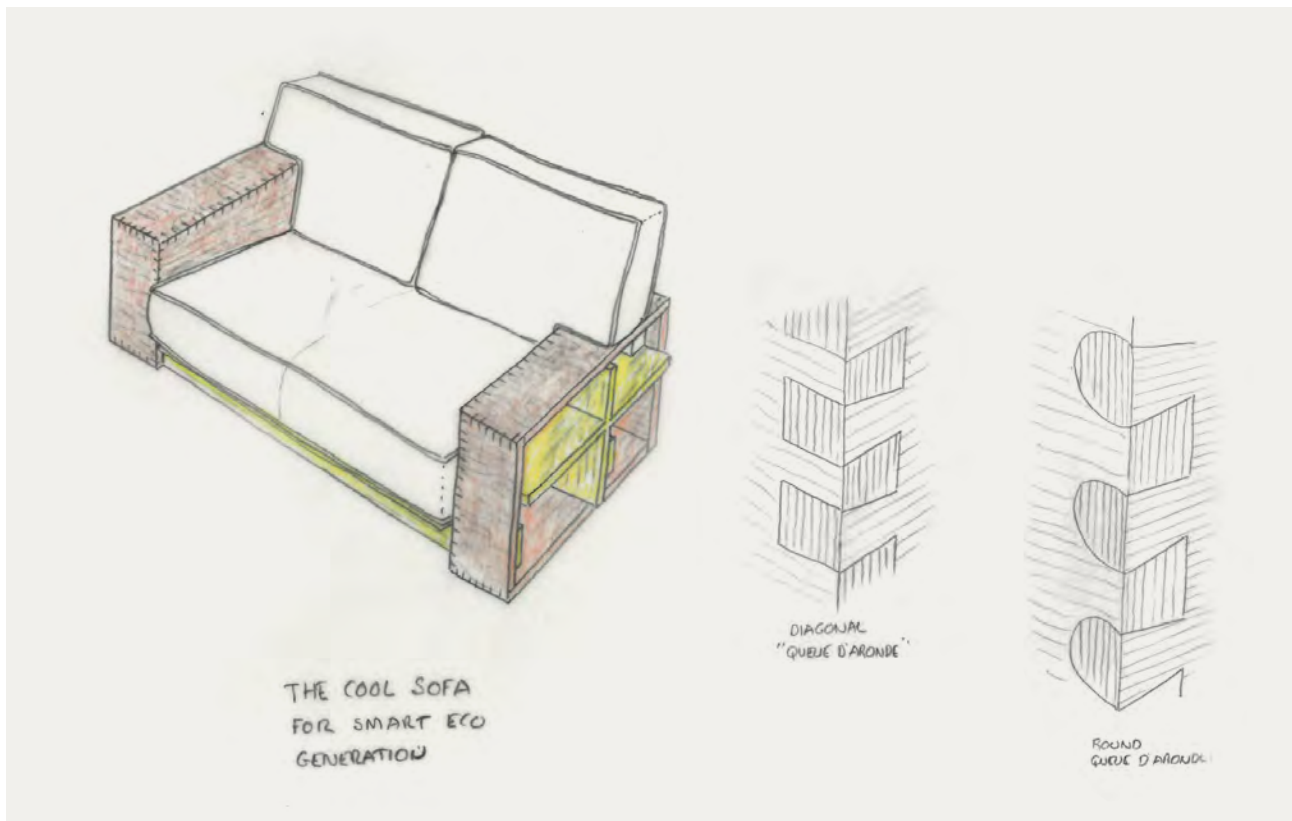
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Mariya Sofa

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Adela Rex

Philippe Starck



Adela Rex es la primera colaboración de Andreu World con el creador francés Philippe Starck

Fabricada íntegramente en madera contrachapada, la colección Adela Rex forma parte del proyecto 100% pura madera que reúne una selección de diseños, elaborados en parte o en su totalidad sólo con maderas seleccionadas de crecimiento lento, procedentes de bosques reforestados de explotación propia. En muchos casos sin utilizar ningún componente de otro material y con madera garantizada y certificada FSC 100%, desde el árbol al producto final.

Una colección pensada para la economía circular, con una mínima huella de carbono y diseñado y fabricado para que todos los componentes sean fácilmente separables y reciclables al final de su vida útil. Su diseño transmite una gran precisión mediante el encaje perfecto de las tres piezas que conforman la pieza como un puzle, sin necesidad de herrajes, tornillos o elementos adicionales, haciendo que el asiento y respaldo se enlacen de forma suave a través de sus curvas y de un cuidadoso detalle. Sus pies de madera, que en cada lateral se unen de forma armónica para generar el brazo, destacan también por sus curvas y su elaboración, en un fino juego de líneas, que va afinando su forma para estilizar su diseño.

Es una pieza de madera elaborada -que nace fruto de la maestría, la artesanía y el trabajo en madera- y que destaca por la elaboración y su curvado en el contrachapado. Su construcción representa un desafío constructivo, debido a que se realiza con tecnología del contrachapado llevada a su máxima expresión, pero a la vez de gran simplicidad constructiva y con un lenguaje personal y diferenciado, donde la ergonomía cobra una especial importancia.

Versiones

La colección se compone de sillones y butacas fabricados con madera contrachapada de roble en 3 tonos diferentes o chapa de nogal en color natural. Ofrece dos acabados: totalmente en madera o versiones tapizadas mediante un plafón en el interior del asiento y respaldo, que se pueden tapizar en una amplia gama de tejidos o piel. Adela Rex aporta calidez en el hogar y naturalidad en hoteles, restaurantes y espacios de trabajo, tanto en grupo como pieza individual o acompañando zonas de reunión.

Sostenibilidad

“Queremos madera en nuestras vidas. Es una necesidad humana básica estar rodeado de señales que nos recuerden la naturaleza y predigan el futuro.” Philippe Starck

La colección Adela Rex ha sido desarrollada a partir del compromiso de cumplir con los más exigentes internacionales estándares y certificaciones. Está realizada con madera garantizada y certificada FSC 100% procedente de bosques reforestados y controlados, que cumplen con la Cadena de Custodia, desde el árbol hasta el producto final.

Además, es 100% reciclable y está diseñada para que todas sus piezas sean fácilmente separables, reutilizables y reciclables. Su huella de carbono es mínima, ya que está fabricada 100% con madera, por lo que se comporta de esta forma natural y sostenible.

Adela Rex cumple con las pruebas de resistencia más exigentes, como ISO, ANSI BIFMA y LEVEL. Está fabricado con materiales reciclables siguiendo un proceso de fabricación respetuoso con el medio ambiente. También cuenta con la Certificación Internacional de Ecodiseño (ISO 14006) y Air Quality Inddor, que garantizan la máxima transparencia y un mínimo impacto en su producción.

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Philippe Starck

Adela Rex

With a career rich of 10,000 creations, Philippe Starck, world famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. Starck believes this poetic and political, rebellious and benevolent, pragmatic and subversive duty should be shared by everyone. It's as a true visionary that he puts this art of innovation to the service of a design and democratic ecology, action-driven and respectful to both human and nature's heritage.

From everyday products like furniture and lemon squeezers to revolutionary mega-yachts, intensely vibrant, stimulating hotels and the miraculous technologies of individual wind turbines and the electric car, he never stops pushing the limits and criteria of contemporary design.

Inventor, creator, architect, designer, artistic director, Philippe Starck is certainly all of the above, but more than anything he is an honest man directly descended from the Renaissance artists.



Solo Chair

Philippe Starck



Solo Chair parte de un sistema constructivo preciso, donde las uniones entre las piezas son continuas y curvadas, dando como resultado un diseño de gran resistencia estructural con una estética singular y con carácter.

Es una silla democrática y apilable, que combina el uso elaborado de la madera maciza y de la madera técnica del contrachapado en su asiento y respaldo. Su manufactura se realiza mediante procesos artesanales asistidos tecnológicamente, combinamos nuestra tradición artesana heredada a través de generaciones con la última tecnología en la elaboración de la madera.

Su asiento y respaldo están fabricados en madera contrachapada de roble, utilizando esta tecnología a través de un detallado estudio ergonómico que permite a ambas partes unirse de forma fluida y sutil para recoger nuestro cuerpo de manera cómoda y natural.

La versión de sillón transmite una sofisticada elaboración, donde destaca el trabajo artesanal de su brazo, ofrece una geometría tridimensional y ergonómica en la superficie de apoyo que se adapta a la fisionomía de nuestro brazo.

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Solo Chair
Philippe Starck



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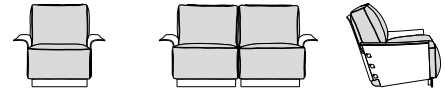
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Forest Club Sofa

Philippe Starck



Forest Club, designed by Philippe Starck, is a modular sofa that uses plywood to encase a comfortable and ergonomic upholstered interior seating. Its joint style – clavet -, has been recovered from our western tradition in the manufacture of furniture by the designer Philippe Starck. These intelligent joints, which recover the essence of cabinetmaking, allow us to disassemble the entire piece at the end of its useful life, facilitating its reuse and recycling.

Forest Club is a collection of modular seats, that offers freedom of movement, freshness and expressiveness through the two tons of wood in its exterior and interior finishing, combining walnut and oak respectively.

It is notable for its uses of plywood, which gives shape to its structure and the seating, generating the armrests that support the position of the body, and offer a multitude of possible uses due to their generous dimensions.

The two cushions of its interior form a padded surface made up of a combination of foams from different thicknesses and densities, finished with a tone-on-tone or contrasting perimeter trim in different color options that coordinate with the wood of its oak veneer structure on the inside and walnut on the outside.

Its joints are made by means of a “clavet” which is a handcrafted, strong and original closure in solid ash wood that was used in the Middle Ages to construct of furniture and seats.

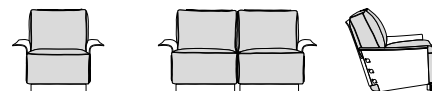
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Forest Club Sofa

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