

BIOTECH PARIS

SPRING 2020 SPHERE COLLECTION: INSPIRED BY NATURE'S INFINITE INTELLIGENCE

The SPRING 2020 SPHERE collection marks a milestone in Philippe Starck's natural development and his ongoing pursuit of innovation and harmony with the body, thanks to the launch of a revolutionary and exclusive new hinge: SPHERE.

'SPHERE draws inspiration from nature's infinite intelligence.

The sphere is the purest and most solid structure in the living world, embodying its perfection.

Minimal perfection, essential beauty.' Philippe Starck

The SPHERE hinge, which has no screws or welds, offers unique multidirectional freedom of movement, a natural evolution of the Biolink® collection. Thanks to its unique design, SPHERE allows the STARCK BIOTECH PARIS collection to offer an original range of ultra-lightweight frames, combining slim titanium temples and injected frame fronts made with the Gravity Evo® high-tech polymer.

The SPRING 2020 SPHERE collection includes 5 glasses and sunglasses models with complementary shapes, from the iconic rectangle to vintage-inspired designs.

Each model in the SPHERE collection is presented in an exclusive case covered in an eco-friendly material, 50% of which is derived from apple fibres.

STARCK

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SH3060

The SH3060 model embodies a perfect balance between clean lines and vintage-inspired shapes. The injected frame front is made of Gravity Evo® high-tech polymer material (universal fit).

The flexible temples are made of ultra-thin titanium, coloured with a PVD or anodizing treatment.



SH3061

The SH3061 model has a low rectangular shape with a classic style. The injected frame front is made of Gravity Evo® high-tech polymer material (universal fit).

The flexible temples are made of ultra-thin titanium, coloured with a PVD or anodizing treatment.



SH3062

The SH3062 model boasts Starck's signature rectangular shape. The injected frame front is made of Gravity Evo® high-tech polymer

The flexible temples are made of ultra-thin titanium, coloured with a PVD or anodizing treatment.



SH5027

The sunglasses version of SH3060, the SH5027 model embodies a perfect balance between pure lines and vintage-inspired shapes.

The injected frame front is made of Gravity Evo® high-tech polymer material (universal fit).

The flexible temples are made of ultra-thin titanium, coloured with a PVD or anodizing treatment.



SH5028

The sunglasses version of SH3062, the SH5028 model boasts Starck's signature rectangular shape. The injected frame front is made of Gravity Evo® high-tech polymer material.

The flexible temples are made of ultra-thin titanium, coloured with a PVD or anodizing treatment.



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Luxottica Group S.p.A.

Luxottica is a leader in the design, manufacture and distribution of fashion, luxury and sports eyewear. Its portfolio includes proprietary brands such as Ray-Ban, Oakley, Vogue Eyewear, Persol, Oliver Peoples, Alain Mikli and Arnette as well as licensed brands including Giorgio Armani, Burberry, Bulgari, Chanel, Coach, Dolce&Gabbana, Ferrari, Michael Kors, Prada, Ralph Lauren, Tiffany & Co., Valentino and Versace. The Group's global wholesale distribution network covers more than 150 countries and is complemented by an extensive retail network of approximately 9,100 stores, with LensCrafters and Pearle Vision in North America, OPSM, LensCrafters and Spectacle Hut in Asia-Pacific, GMO and Óticas Carol in Latin America, Salmoiraghi & Viganò in Italy and Sunglass Hut worldwide. Additional information on the Group is available at www.luxottica.com.