# A TECHNOLOGICAL MIRACLE WITH INFINITE POSSIBILITIES



# AEKLYS <sup>by</sup> Starck<sup>®</sup>

The Corsican start-up **ICARE Technologies** and the visionary creator **Philippe Starck** are presenting **Aeklys by Starck**, the smart ring that connects you to your environment like magic. More than a new connected device, **Aeklys by Starck** works in symbiosis with your body for an augmented humanity.

Thanks to patented unique technologies and to an ultra-ergonomic minimal design, **Aeklys by Starck** replaces your payment cards, your transportation tickets, your business card and your contactless identification devices. Unlimited features constantly evolving to daily provide you augmented freedom and security.

« Aeklys by Starck is a technological miracle which belongs to the magic and to the genious of human evolution. »

Philippe Starck





# STARCK<sup>®</sup>

Founded in 2016 by two Corsican entrepreneurs, **Jeremy Neyrou** and **Fabien Raiola**, **ICARE Technologies** engages in a revolutionnary project by creating a smart ring with unlimited features and possibilities.

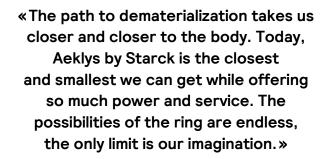
After two successful fundraisings and a meeting with the creator **Philippe Starck**, the project moves one major step further. **Starck** agrees to collaborate, becomes the Artistic Director of **ICARE Technologies** and the creator of the **Aeklys by Starck** range.

«We wanted to work with Philippe Starck because he is a a visionary and timeless creator, whose creations are making History. We wanted to give to Aeklys a touch of elegance, of genious. And this is why we wanted no one but the best. »

> Fabien Raiola, ICARE Technologies General Manager.



### AEKLYS BY STARCK, AUGMENTED FREEDOM AND HUMANITY



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#### THE NECESSITY AND THE ELEGANCE

Today, more than ever, the elegance of human evolution must follow the path of dematerialization. We need less material, less products and more intelligence and more power.



# THE FEATURES

ICARE Technologies works on Aeklys by Starck development and the growth of its environment. With numerous partnerships, new features are constantly being added.

For the launch in September 2020, several features will be available:

• **CONTACTLESS BANKING PAYMENT**, everywhere in the world. Your ICARE banking account will allow you to manage every transaction made with Aeklys by Starck (deactivation & activation, location, push notifications, archives etc.). Additional securities for ultra-secure payments.

• ACCESS TO PUBLIC TRANSPORTATION, everywhere in the world for every open-payment system. With a simple gesture and without queuing, you can pay and validate your transportation ticket with Aeklys by Starck.

• **PERSONAL IDENTIFICATION**, your digital banking card embedded in the ring allows you to share your details to your contacts by a simple gesture but also your ID while arriving on your office. An elegant hand gesture that replaces the former pointing system.

• IT IDENTIFICATION, that provides an improved security of your personal data while locking/unlocking your computer.

• A PRIVATE CONCIERGE SERVICE available from the Aeklys application.

#### AND TOMORROW

- THE BEST ULTIMATE MOBILITY EXPERIENCE (micro-mobility, standard public transport, vehicule rental etc.)
- **AIRPORT TICKETING,** by integrating your plane ticket and boarding pass in Aeklys by Starck.
- PARKING BADGE AND BUILDING ENTRY
- CONNECTION AND MANAGEMENT OF YOUR SMART HOME
- LOYALTY CARDS

### THE PATENTED TECHNOLOGIES

To perfect ergonomy and to improve Aeklys by Starck security, ICARE Technologies has created a specific standard for its users: the **Wave Control**<sup>®</sup>.

This patented gesture allows a secured and controlled use of the ring. A simple touch with the thumb is all you need to activate it whenever and wherever you wish to do so.



No screen or battery required, Aeklys by Starck combines simplicity, intuitiveness and maximum security. It also integrates high performance anti-theft and anti-copy systems.

To provide additional level of protection, the ring Aeklys by Starck also includes several other security systems patented worldwide:

- User recognition
- Remote activation and deactivation
- Wave Control<sup>®</sup>

All of these security measures make it impossible for theft and fraud.

Designed to be worn all day long, Aeklys by Starck is not battery operated, it continually charges itself everytime you complete a transaction using contactless readers.

#### The waves emitted by the components are not detrimental to your health and the ring is IP57 certified.

Patented technologies, full autonomy and total security to enhance your day to day live.



# **MADE IN FRANCE**

In addition to being at the cutting edge of the technology, ICARE Technologies takes part in the local economic development. Following French policy and investment lines of the European Union, both design and technical development of Aeklys by Starck are made in France to ensure the best quality.



#### THE AEKLYS APP

THE AEKLYS APP was designed to customize the settings to your liking and remotely control the ring.

The App links all the features connected to the account and all the external systems that communicate with the ring (payment terminals, car, door locks etc.)

The app contains a catalogue of features that can be added to the user's account by just a simple click.



#### THE FINGER SIZER APP

Simply lie your finger on the screen and set the dial.

This patented application is one of the numerous innovations launched by ICARE Technologies.

The app will help you out finding your size so you can order the right Aeklys by Starck.





PARTNERS

ICARE Technologies works hand in hand with quality partners worldwide and has established a **reliable and strong network** that allows the continuous **development of new features**.





















FNAC DARTY





This project is co funded by le European regional Development Fund.





Jérémy Neyrou



Fahien Raiola

ICARE Technologies: Cofounded in 2016 by Jeremy Neyrou and Fabien Raiola, ICARE Technologies has developed a smart ring named Aeklys by Starck. Pushed by the idea of "changing the world" and to "give more freedom to people", these two Corsican entrepreneurs have created a start-up that has planned to be a future world leader. This autonomous and secured smart ring can replace our keys and means of payment. Real technology jewel, Aeklys by Starck is fully managed by a smartphone application. To develop this product, ICARE Technologies has registered 25 patents and gathered almost twenty passionate talents. By getting bigger, the company has established partnerships with major entities (Mastercard, Hermès, Groupe BPCE, Credit Agricole, La Poste, Thales etc.). With this massive support and the tremendous work done, ICARE Technologies and Philippe Starck has launched Aeklys by Starck on September, 7th to the public.





Philippe Starck

Philippe Starck, world famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. This philosophy has made him one of the pioneers and central figures of the concept of "democratic design". By employing his prolific work across all domains, from everyday products (furniture, a citrus-squeezer, electric bikes, an individual wind turbine), to architecture (hotels, restaurants that aspire to be stimulating places) and naval and spatial engineering (mega yachts, habitation module for private space tourism), he continually pushes the boundaries and requirements of design, becoming one of the most visionary and renowned creators of the international contemporary scene. Philippe Starck and his wife, Jasmine, spend most of their time on airplanes or in «middles of nowhere».





Blaise Matuidi



Kevin Gameiro

Blaise Matuidi is a new investor and a tremendous partner for ICARE Technologies. 5 times France Champion with PSG and 3 times Italy Champion with Juventus Turin, he's a 2016 Europe Vice-Champuin and a 2018 World Champion with the French National Team. Freshly transferred to David Beckham's Inter Miami, he'll be the first touchdown of ICARE Technologies in America.



Kevin Gameiro is one of the latest investors for ICARE Technologies. French international, he's the most titled French player in Europa League. He brings his full support, particularly in the Iberian peninsula, where he's currently evolving with Valencia C.F.



CONTACTS



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