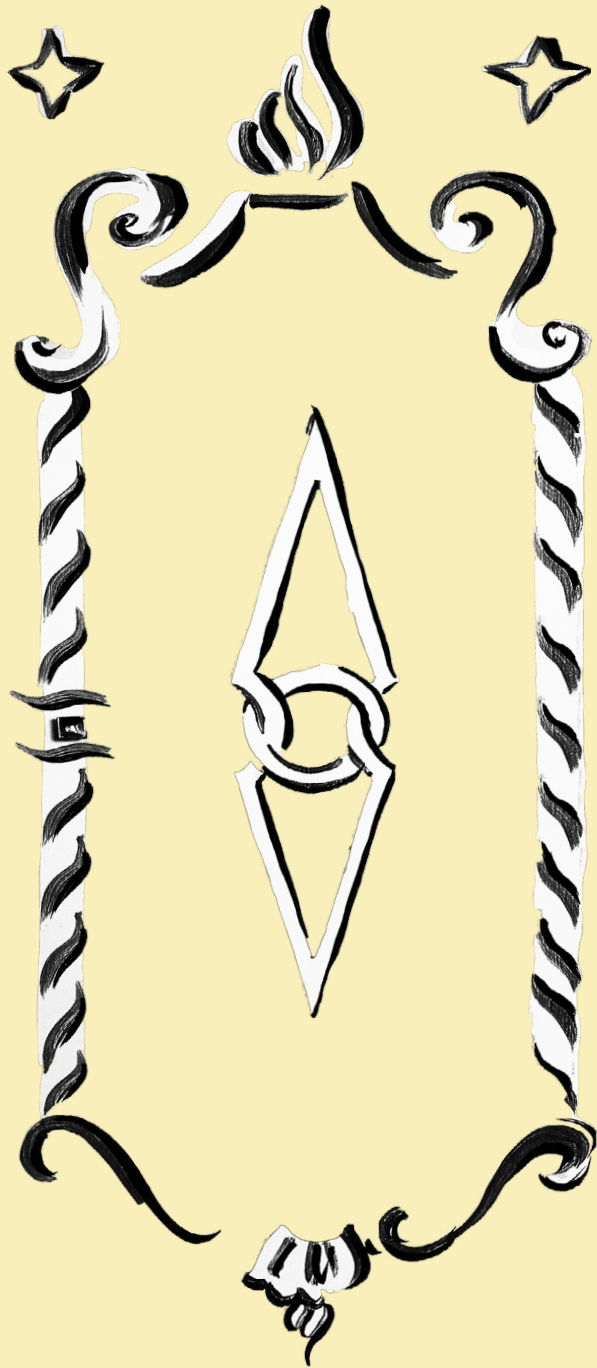




PRESS  
FOLDER



9 Confidential  
HOTEL



INSIDE  
THE INTIMATE SETTING  
OF A 5-STAR HOTEL  
DESIGNED BY PHILIPPE STARCK  
IN THE  
HEART OF LE MARAIS









**THE STORY  
BEHIND  
9CONFIDENTIEL**





## AN ECLECTIC AND POETIC BOUDOIR

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Located on Rue du Roi de Sicile in the heart of Paris' 4th arrondissement, the 9Confidentiel hotel is the latest 5-star hot spot, designed from start to finish by designer Philippe Starck.

The building's Art Deco facade with its bow windows houses 29 rooms across six floors, three of which are suites with a panoramic view over the roofs of Paris, as well as a breakfast room, a cocktail bar and a tea room.

Shifting between neo-classical and ultra-modern, this intimate space is inspired by the subtle and sophisticated poetry of the 1920s. A location that is passed on in whispers, an invitation to a certain confidentiality...





*« 9Confidentiel  
is a little jewelry box  
where the glimmer  
of diamonds is the last  
sparkle of an  
overwhelmed society.  
9Confidentiel  
is not a hotel,  
it is a daydream. »*



Philippe Starck



This mix of multiple styles and inspirations come together to create a timeless place. A pastel world is melded with light wood, brushed stainless steel, rose brass and wrought iron, communicating with vibrant frescoes by Ara Starck and sculptures from Yann Masseyeff.

An elegant eclecticism found in a series of outsider art adds a touch of surrealism.

The breakfast room, which turns into a tea room in the afternoon, is the ideal place to discover the creations of pastry chef Yann Couvreur in a unique setting.

When evening comes, the Confidence cocktail bar invites hotel guests or visitors to escape out of time thanks to a cocktail menu put together by genius mixologist Nico de Soto.

Finally, to complete the cocoon effect, the hotel has teamed up with Parisian custom-made skincare brand Codage to offer an in-room à-la-carte beauty and wellness service. This location has been designed as a boudoir in a distinctive style that mixes outside references and surprises.







**ROOMS & SUITES,  
AN  
INTIMATE GETAWAY**









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9Confidentiel was designed by Starck to be an intimate hotel, a jewellery box, a treasure trove.

The 29 rooms, including 16 Superior, 6 Club, 4 Executive and 3 Suites with panoramic views over the rooftops of Paris, are a window to a unique and delicate world where each and every detail has been thought out like a work of art.

While the rooms and suites are not numbered, each door bears a woman's name, capturing the imagination :  
Lucienne, Odette, Jacqueline...







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The bathrooms, covered entirely in bevelled mirrors, were made by French artisans.

Natural stone can be found on the floors, with basins cut into the marble, while the showers conceal a rainfall jet.

As a nod to the neo-classical style, the walls are adorned with diamond-shaped cabochons, reminiscent of those on the outer façades of the hotel.

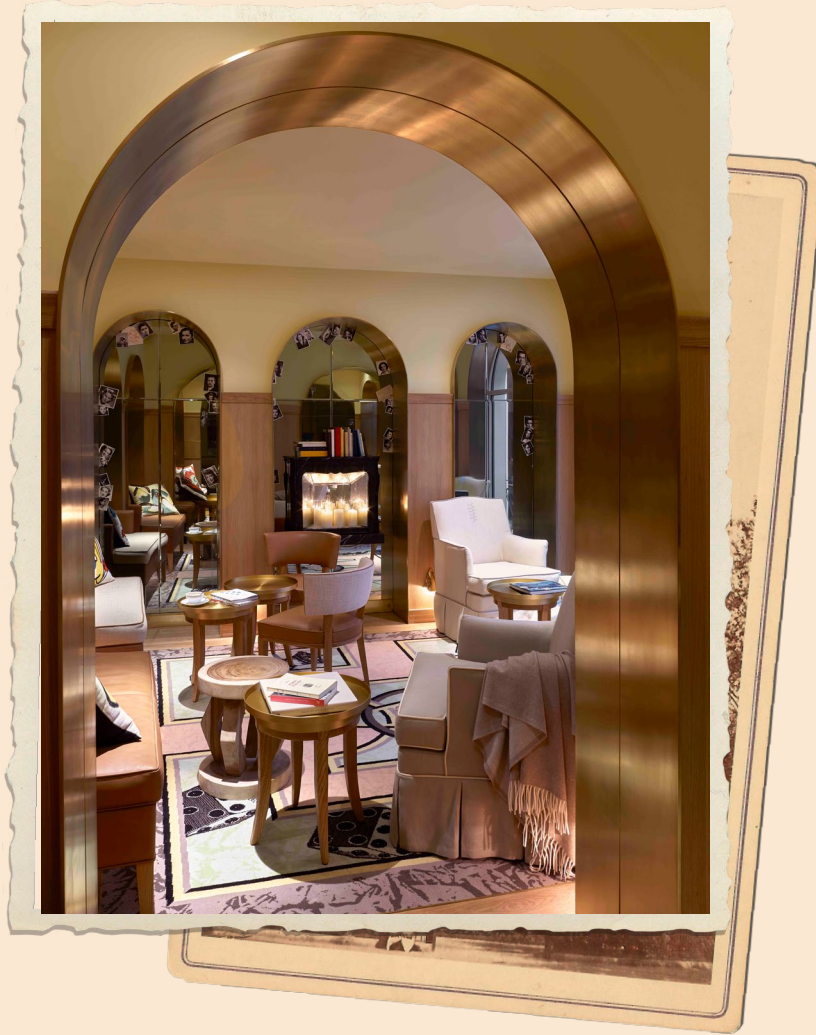
The carpets, designed for the 9Confidentiel by Starck and made by Pierre Frey, combine symmetrical patterns with pastel tones. They echo the Naples Yellow canvases decorated with white, grey and black patterns covering the walls.

The seats and cushions, created exclusively for the hotel by Ara Starck, round off the atmosphere with abstract designs and vivid colors.



Each room is an invitation to discovery, poetry and dreams. Designer Philippe Starck sparks guests' curiosity to offer the perfect base for a Parisian getaway.

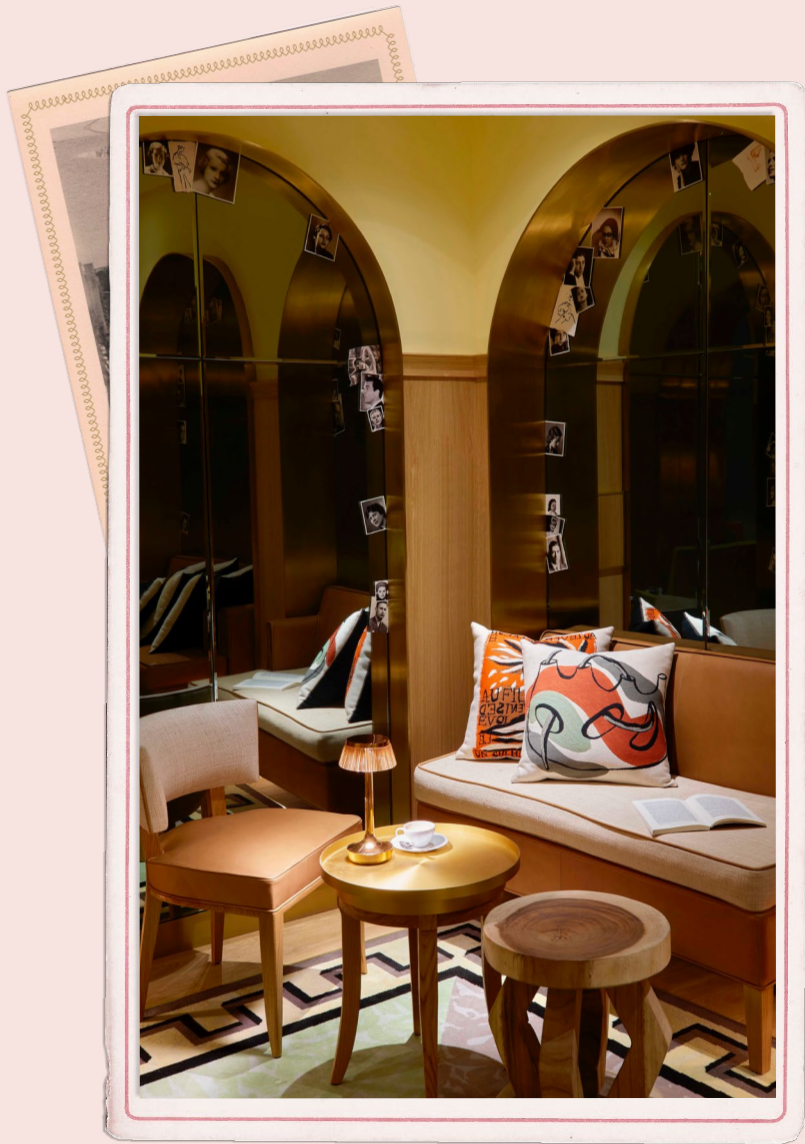




RECEPTION ROOMS,  
TERRACE AND BAR  
A  
UNIQUE AND  
EXCLUSIVE WORLD









## BREAKFAST

With natural light flooding through the glass panels of the patio, the breakfast room offers to its guests a private, intimate moment away from the hustle and bustle of Paris.

With a capacity of 40 seats, the hotel invites both customers and visitors to enjoy a tasty à-la-carte breakfast in this unique setting.

And for those who prefer to eat breakfast in their room, the hotel also provides room service.



*Opening hours : 7am-11am*



## PASTRIES

Leading pastry chef Yann Couvreur has joined the 9Confidentiel team to share his creations with those who are not afraid to own their love of good food. An artist in his field, the chef is known for his detailed sweet and savoury work while also bringing balanced flavors.

Built into an archway in the lobby, the custom display case, like a giant jewellery box, presents a selection of pastries and cakes invented by Yann Couvreur, including a signature feminine, sensual creation to reflect the hotel.

These treats are accompanied by a selection of Mariage Frères teas, which can be enjoyed anywhere from the fireside in one of the reception rooms to the outdoor patio or directly in room.



*Tea time : 2pm - 6pm*



## BAR — LE CONFIDENCE

Le Confidence cocktail bar is an outstanding space where Philippe Starck transports guests and onlookers back to the 1920s. It is a chic, sexy atmosphere managed by internationally renowned French mixologist, Nico de Soto.

Just like this boudoir setting, Nico de Soto, voted Most Influential French Bartender at the Cocktails Spirits Paris Bar Show, offers a cocktail menu with delicate flavors.

Among the nine new drinks created specially for the hotel, the signature cocktail, Le Confidence, blends Citadelle Gin, St-Germain, rose, cucumber, basil, lime and albumin.

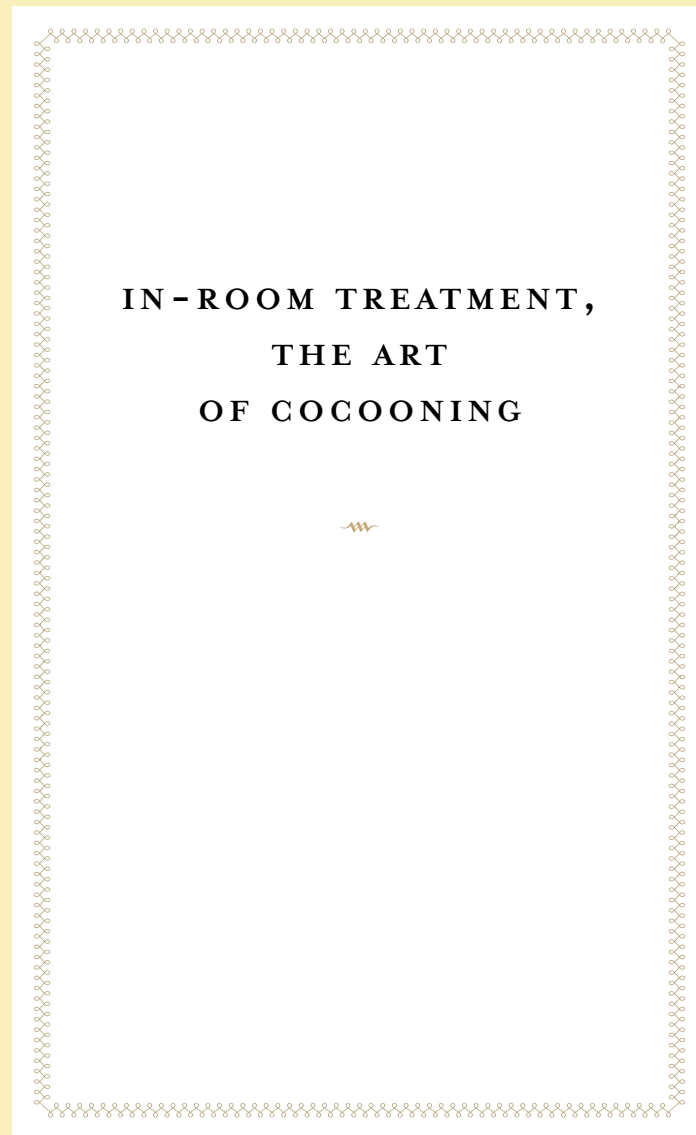
Custom cocktails are also available according to each individual taste and desire. To accompany these creations, the hotel offers a snack menu in partnership with Bellota-Bellota, the French brand with a Spanish flavor.

Furthermore, everything can be enjoyed while sat comfortably on a sofa, surrounded by artwork, books and assorted trinkets.



*Opening hours : 6pm-1am*





## MAISON CODAGE

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For its in-room treatment menu, the hotel has chosen to work with French cosmetics brand Codage.

Codage celebrates each person's uniqueness and focuses its approach on the concept of 'custom-made' to meet the unique needs of each person's skin thanks to know-how passed down through French pharmaceutical tradition.

From products to treatments, 'custom-made' is part of Codage's DNA. Made-to-measure formulation expertise has helped Codage to develop specific treatment and massage techniques based on each result sought.

Each treatment begins with a full skin diagnosis, followed by a face and/or body treatment.



## TREATMENT MENU

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Codage's in-room treatment menu comprises a wide selection of 18 wellness treatments, including custom and ready-made face and body treatments.

The Pur Confidentiel treatment is also available, created exclusively for the 9Confidentiel's guests: a one-hour deep full-body massage which soothes and relaxes for a pure moment of wellness.

Three special massages and four massages from around the world complete the offer. Guests can also enjoy a selection of manicure and pedicure treats options as well as an à-la-carte hair and make-up service.



*Opening hours : 9am-8pm*





## ABOUT PHILIPPE STARCK

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Philippe Starck's global renown and multi-faceted ingenuity should not overshadow the most important component, his vision : that his creation, whatever form it may take, should improve the lives of as many people as possible. In this matter, he is a pioneer and one of the key figures in the concept of 'democratic design'.

Applying his prolific work to all areas, from everyday consumer products (lemon juicers, furniture, electric bikes, small wind turbines) to architecture (hotels, restaurants aspiring to be hubs of stimulation) and naval and aerospace engineering (mega yachts, habitation capsules for private space tourism), he is constantly pushing the boundaries and criteria of design, becoming one of the most visionary and recognised designers on the contemporary international scene.

Philippe and his wife, Jasmine, spend most of their time in the air or living in the 'middle of nowhere'.



[www.starck.com](http://www.starck.com) / Facebook @StarckOfficial / Instagram @Starck



## ABOUT DE 9HOTEL COLLECTION

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9Hotel Collection is a collection of boutique hotels, each with its own personality, both chic and trendy, providing an appealing mix of experiences and emotions.

The group's hotels create an original and personalised atmosphere. Particular attention is paid to the décor, background music, signature scent, lighting and the selection of textures and materials used.

Today, this collection comprises ten 3-to 5-star boutique hotels situated in the most sought-after districts across Europe.



*www.9confidentiel.fr / Facebook @9Confidentiel  
Instagram @9confidentiel*

## DISTRICT — LE MARAIS

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Le Marais, one of Paris' most visited districts, is a true historical gem with its own unique atmosphere. Surrounded by Place de la Bastille, Place de la République and the Hôtel de Ville, this district with its exceptional architecture is full of characteristic lavish 17th-century hotels housing famous museums such as the Musée Picasso-Paris, the Maison de Victor Hugo and the Musée Carnavalet, not to mention art galleries.

Place des Vosges is the highlight of a walkthrough Le Marais. Rue des Rosiers, the epicenter of Paris' Jewish Quarter, is well worth a visit for its vibe, hype shopping and restaurants.

Le Marais is home to many fashion boutiques and has its own department store: BHV Marais. This district also boasts numerous bars, clubs and shops which attract many curious visitors.



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